



# Vibrant Neighborhoods Partnership

## Informational Workshop 1



February 2, 2021

# Welcome!

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## Program Staff

- Travis Hulse, Principal Planner  
Planning Design & Development
- Emily Scott, Neighborhood Revitalization Planner
- Amy Ulmer, Planner  
Planning Design & Development

## Community & City Partners also at the workshop today:

- Luisa Krug, Destination Districts Manager
- Joel Hensley, Neighborhood Liaison  
Working in Neighborhoods



## Agenda for workshop:

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- ❑ What is the Vibrant Neighborhoods Partnership?
- ❑ Meet a Community Partner and a City Partner
- ❑ What to expect with enrollment
- ❑ Understanding how to apply
- ❑ Questions & Answers – 30 minutes

## Tips for participating in today's session:

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- ❑ Questions on the program and applications will be answered at the end
  - ❑ A couple minutes for any questions for our community / city partners after they present
- ❑ Enter Questions in the Q&A box at the bottom of your zoom screen
- ❑ Place questions in the chat if you cannot access Q&A box
- ❑ Raise your hand if you would like to verbally participate and we can unmute you



## □ What is the Vibrant Neighborhoods Partnership?

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A new program for neighborhoods designed to:

- Target public investments
- Connect community partners
- Attract private investment

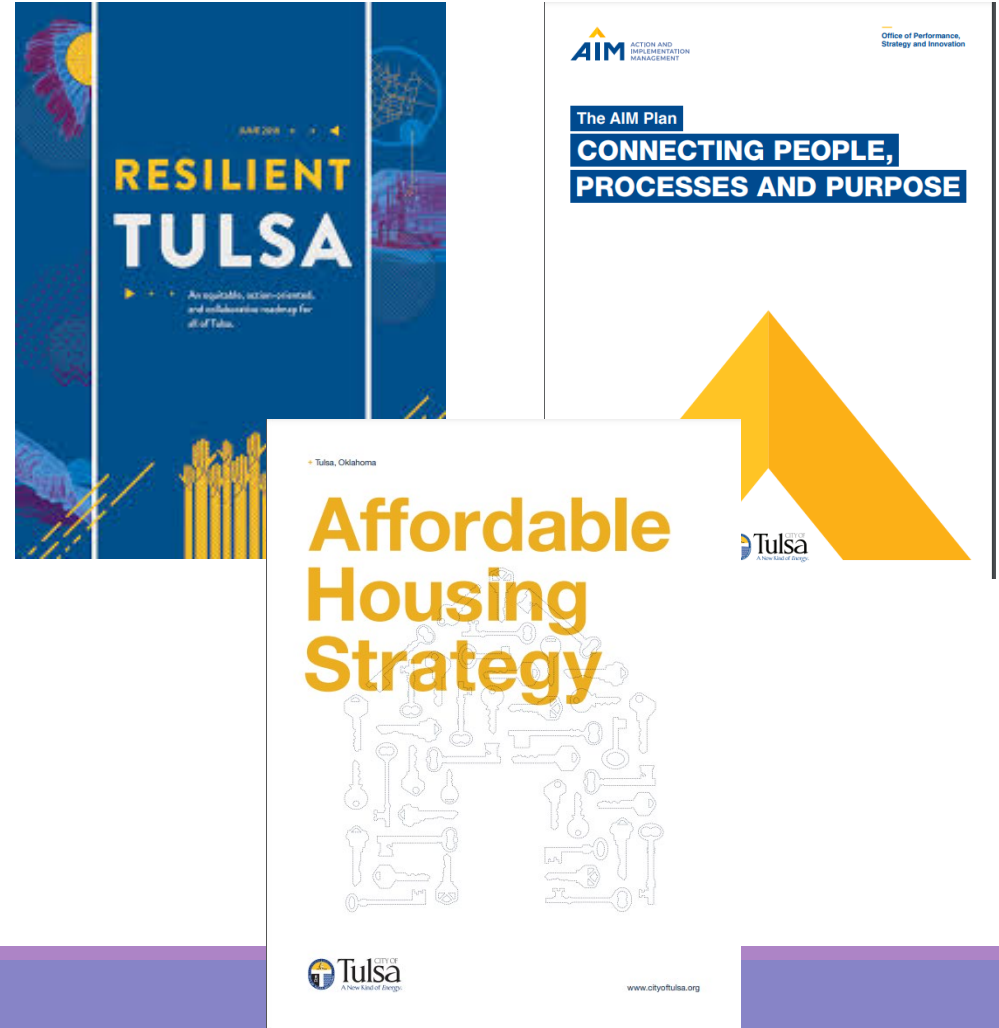
Aligned with a  
neighborhood's vision for  
quality improvement



## □ Why Vibrant Neighborhoods Partnership?

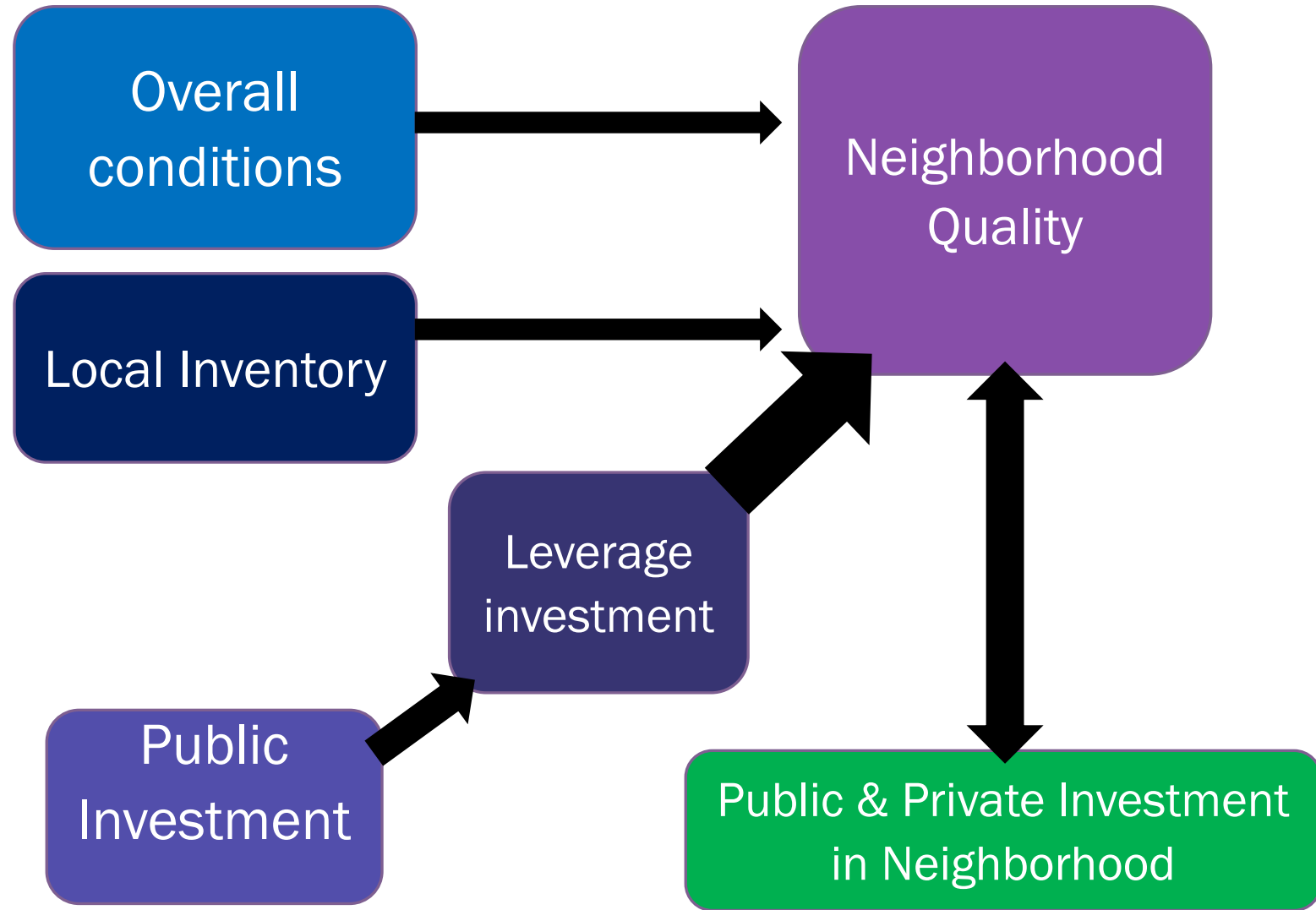
A program aligned with city strategies for:

- Equitable economic development
- Building a more resilient Tulsa
- Addressing geographic life expectancy gaps
- Improving quality of life



## □ How does it work?

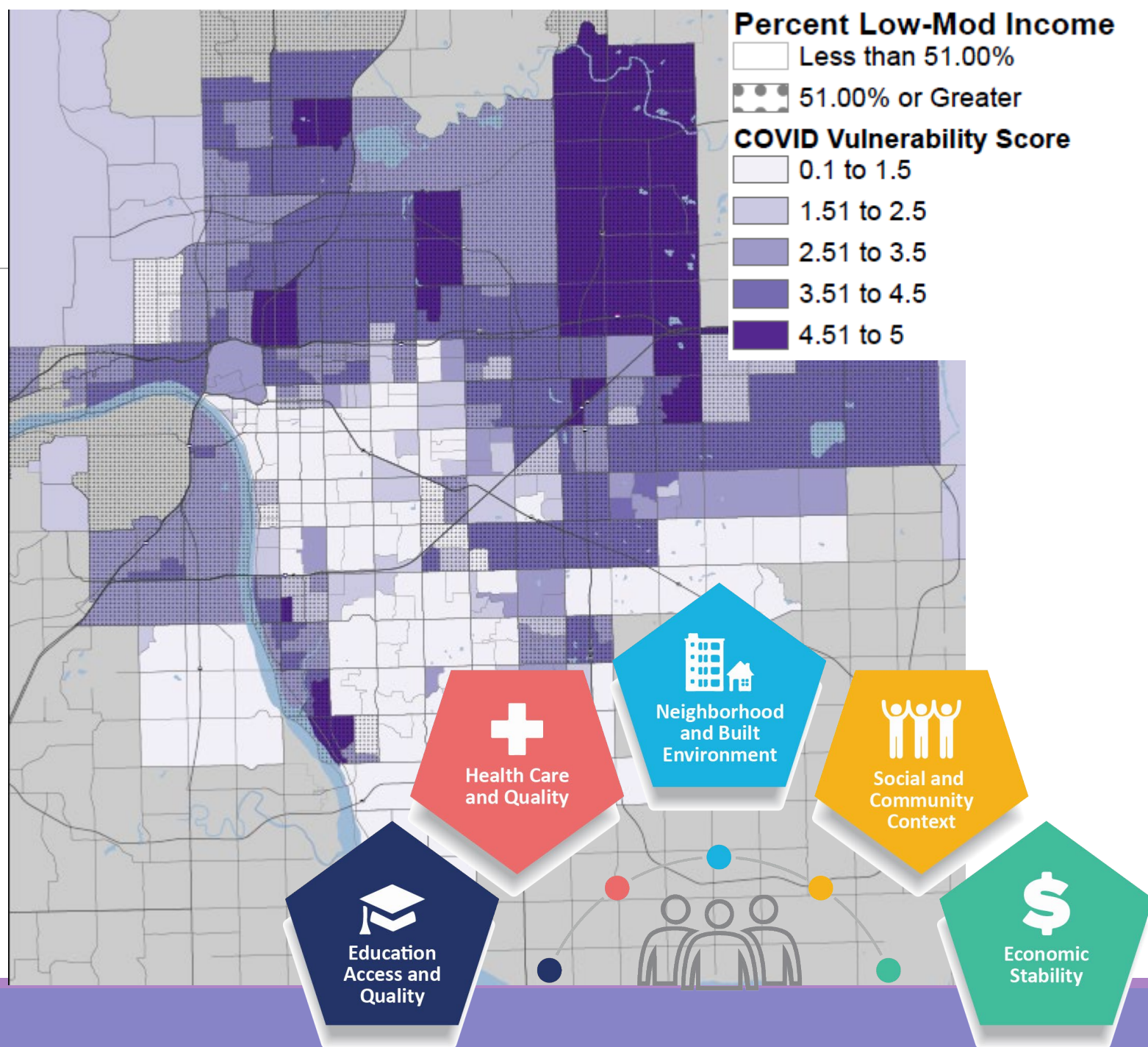
- Modeled off successful programs nation wide
- Short term focus to leverage long term success
- **Long term goal:** improve overall quality of neighborhood and encourage increased investment





## □ How does it work?

- Neighborhoods eligible based on existing conditions
  - For 2021: focus on COVID-19 vulnerability & social determinants of health
- Eligible areas invited to apply
- 1-2 neighborhoods chosen per program year
- Work with neighborhood for 2-3 years
  - more if needed



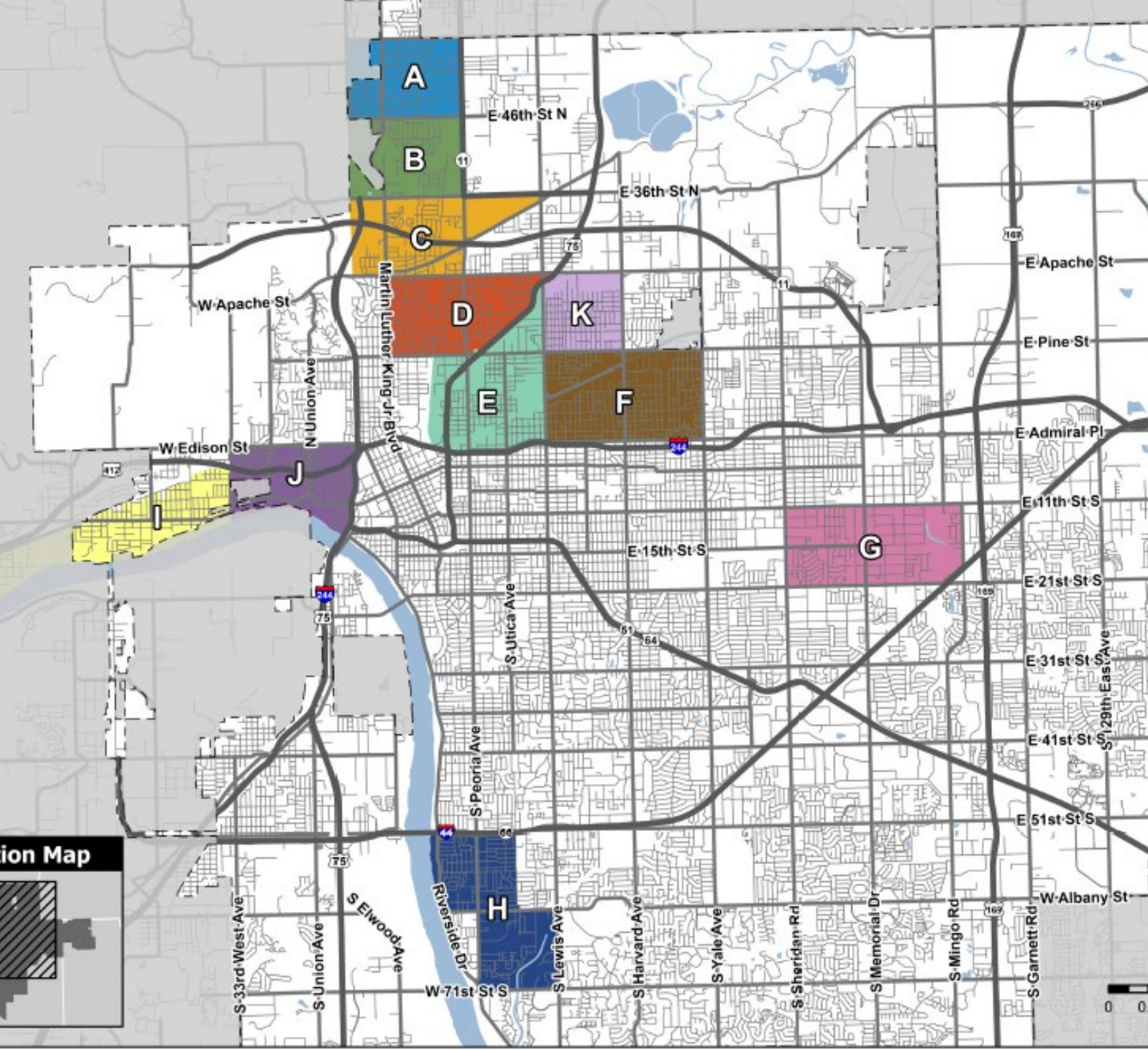


## □ Why a focus on COVID-19?

- Global pandemic represents dramatic shift in community needs
- Ripple effects from virus impacts employment, housing, food access, and a range of social services
- Historically, program model focuses on attracting private investment
  - Today, we are met with the challenge of a public health crises







# 2021 Eligible Neighborhood Areas

## □ Meet a Community Partner

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**Luisa Krug** – Manager,  
Destination Districts







# Destination District Program

- **Goal:** To create vibrant places where Tulsans want to be
  - Currently working with Main Street Organizations to promote revitalization through inclusive economic development
- **Future objectives:**
  - Expand program to other districts in Tulsa
    - Develop data analysis and application process
  - Create programs to facilitate placemaking and revitalization
  - Provide technical assistance
  - Commercial Toolkit
  - Continue to support Main Street Programs





## □ Meet a City Partner

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**Joel Hensley** – Neighborhood  
Liaison, Working in  
Neighborhoods (WIN)



# Working in Neighborhoods (WIN)

- Investigations
  - Code of Ordinances
  - Zoning Code
  - Property Maintenance
- Neighborhood Services
  - Neighborhood Liaisons
  - Special Events
- Housing
  - Home Repair Programs
- Animal Welfare
  - Animal Care
  - Spay/Neuter
  - Licensing
  - And more



## □ What to Expect with Enrollment

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An engaged neighborhood planning process for:

- Establishing the neighborhood's shared vision & goals in the program
- Crafting strategies and actions compatible for the neighborhood
- Prioritizing projects and initiatives
- Working towards implementation together for 2-3 years

## □ What to Expect with Enrollment

What kinds of public investment is available?

- Sidewalk & pedestrian infrastructure
- Neighborhood beautification support
- Public safety & crime prevention
- Housing development information & incentives
- Targeted code enforcement
- Small business support





## □ What to Expect with Enrollment

We are building a network of local services and support including:

- Public Health services
- Homeownership access
- Tree services
- After school/ youth services
- Neighborhood organizing
- Food access
- Housing construction

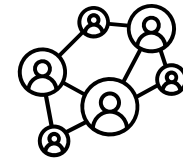


## □ Goals for neighborhood outcomes

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- Long term neighborhood-led community development

- **Resource connection** – where and how to access resources & information in the future
- An **action plan** to follow – a referenceable strategy for keeping successes on track
- **Implementation** of prioritized actions – short and long term “wins”
- Neighborhood **capacity building** – how to stay engaged and working together



## □ How to apply

- Applications available at [tulsaplanning.org/vnp](https://tulsaplanning.org/vnp)
- Applications are due by 5 pm on March 5
- Fill out digitally or print and mail or drop off to:  
Tulsa Planning Office  
Attn: Emily Scott  
2 W 2nd St.  
Suite 800  
Tulsa, OK 74103
- Email digital application: [escott@incog.org](mailto:escott@incog.org)



| STAFF USE ONLY  |  |
|-----------------|--|
| Date Received:  |  |
| Date Contacted: |  |
| Review Score:   |  |

### Overview

The goal of the Vibrant Neighborhoods Partnership is to bring City departments, community partners, and neighborhood residents together to identify and address key issues through clearly defined actions for a set period of time. This application is for neighborhoods that have qualified for the program and are interested in participating in a collaborative planning process for neighborhood recovery and improvement.

For the assessment questions, you may respond on a separate document and attach to the application. You may also attach any letters of support or interest from the chosen neighborhood sponsor, neighbors, or local businesses in your neighborhood.

Applications for the 2021 cycle are due by March 5, 2021 at 5 p.m. Following thorough review by staff and the program's community partners, applicants should expect to receive notification of application status by March 31, 2021.

### Important Dates

Applications Due: March 5, 2021 at 5 p.m.  
Notification of Determination: March 31, 2021

### Submissions

Mail or drop off:  
Tulsa Planning Office at INCOG  
c/o Emily Scott  
2 W. 2nd St., Suite 800  
Tulsa, Oklahoma 74103

Attach and send email to: [escott@incog.org](mailto:escott@incog.org)

For support, contact:  
Emily Scott, Neighborhood Revitalization Planner  
[escott@incog.org](mailto:escott@incog.org)  
918-579-9416

Map of Eligible Neighborhoods: [tulsaplanning.org/vnp-map](https://tulsaplanning.org/vnp-map)

### Section 1. Applicant Contact Information

Applicant Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

The Applicant Contact is a: ☐ Neighborhood Resident ☐ Neighborhood Business Owner  
☐ Neighborhood Property Owner ☐ Other (describe): \_\_\_\_\_

### Section 2. Neighborhood Sponsor Organization

A neighborhood sponsor can be any organization that works in, owns property in, or has a committed interest in the success of the neighborhood and its residents. Examples include local churches, neighborhood associations, community centers, and business associations. For support identifying a neighborhood sponsor, reach out to project staff.

Neighborhood Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsor Organizations Address: \_\_\_\_\_

Briefly describe your sponsor organization and its support for the program, or attach a letter of support:

### Section 3. Neighborhood Boundary

Eligible Neighborhood Area (view map on page 5 or at [tulsaplanning.org/vnp-map](https://tulsaplanning.org/vnp-map)):

Neighborhood Name: \_\_\_\_\_

North Boundary: \_\_\_\_\_ East Boundary: \_\_\_\_\_

South Boundary: \_\_\_\_\_ West Boundary: \_\_\_\_\_

**Please attach a map of your neighborhood boundaries.**

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Neighborhood Sponsor:

Contact Name:

Contact Phone:  Contact Email:

Sponsor Organizations Address:

Briefly describe your sponsor organization and its support for the program, or attach a letter of support:

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## How to apply

- Sections 1 & 2
- One applicant contact and the contact of a **neighborhood sponsor**:
  - Willing and able to support the neighborhood through the program (registered neighborhood association, church, community organization, etc.)



## How to apply

### Section 3. Neighborhood Boundary

Eligible Neighborhood Area (view map on page 5 or at [tulsaplanning.org/vnp-map](http://tulsaplanning.org/vnp-map)):

Neighborhood Name:

North Boundary:

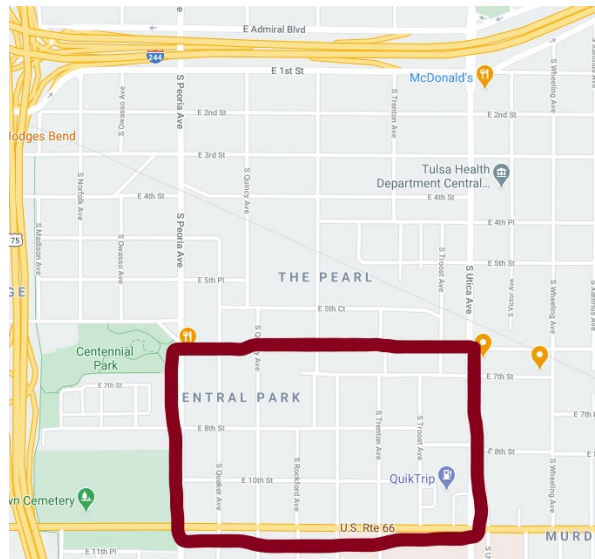
East Boundary:

South Boundary:

West Boundary:

**Please attach a map of your neighborhood boundaries.**

p. 1



- **Section 3**
- Select which eligible area you are in A-K:
  - [tulsaplanning.org/vnp-map](https://tulsaplanning.org/vnp-map)
  - Eligibility map last page of application packet
- Tell us what your neighborhood boundaries are
- Include a map
  - Google maps
  - Hand-drawn
  - Reach out to staff for help

## Section 4. Neighborhood Assessment

The following questions will help us understand the identity of the neighborhood, as well as how neighbors view their participation in the program. It will also help program staff understand what topics of interest or types of improvements the neighborhood would like to focus on. Answers can be added directly to this sheet or can be submitted in a separate document.

### Part I: Neighborhood Needs & Interests

1. What is special and unique about your neighborhood? What are its strengths and assets?

2. What interests the neighborhood most about participating in the Vibrant Neighborhoods Partnership program?

3. Please rate your neighborhood's level of concern with the following issues inside your neighborhood boundary:

**0 - not a concern   1 - low concern   2 - moderate concern   3 - high concern**

|   |  |
|---|--|
| <input type="text"/> Housing Quality                            | <input type="text"/> Public Transit                                  |
| <input type="text"/> Vacant lots                                | <input type="text"/> Crime & Safety                                  |
| <input type="text"/> Vacant/abandoned homes                     | <input type="text"/> Access to healthy foods                         |
| <input type="text"/> Community facilities and services          | <input type="text"/> Land Use & Zoning                               |
| <input type="text"/> Infrastructure like roads and drainage     | <input type="text"/> Commercial or business development              |
| <input type="text"/> Infrastructure like sidewalks and lighting | <input type="text"/> Housing discrimination / landlord-tenant issues |



## How to apply

- **Section 4: Part I – Neighborhood Assessment**
- Open ended and ranking questions to learn
  - Neighborhood assets
  - Neighborhood concerns
  - What the neighborhood hopes to gain from participation
  - Neighborhood topics of interest



## How to apply

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### Part II: Neighborhood Capacity

5. How is the neighborhood currently organized? For example, is there a strong neighborhood association or is there an example to share of collaboration in your neighborhood?

6. Does the neighborhood have a desire to improve or strengthen its current organization through this program? Why or why not?

- **Section 4: Part II: Neighborhood Capacity**
- Open ended questions to learn:
  - Neighborhood organization
  - Ability to participate in intensive engagement and planning period (roughly 6 months)
  - Desire to strengthen neighborhood organization



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**Please use this space for additional members of the applicant team or other neighborhood residents to show their support:**

Name:  Email:

Address:

☐ Neighborhood Resident ☐ Neighborhood Business Owner ☐ Neighborhood Property Owner ☐ Other:

Name:  Email:

Address:

☐ Neighborhood Resident ☐ Neighborhood Business Owner ☐ Neighborhood Property Owner ☐ Other:

Name:  Email:

Address:

☐ Neighborhood Resident ☐ Neighborhood Business Owner ☐ Neighborhood Property Owner ☐ Other:

Name:  Email:

Address:

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Name:  Email:

Address:

☐ Neighborhood Resident ☐ Neighborhood Business Owner ☐ Neighborhood Property Owner ☐ Other:

## How to apply

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- **Section 5: Show your support**
- Open space to list or gather information from neighborhood residents, business owners, property owners to show support



## How to apply

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- Applications are due by 5 pm on March 5th
- Every applicant will hear back by March 31st
  - With discussion of why/why not selected
- Staff, city department leadership, and community partners will all review applications
- Not selected this year?
  - The program will be ongoing and bring in more neighborhoods in the future!
  - There are still public resources that can support you and your neighborhood
    - **Neighborhood Toolkit:** [tulsaplanning.org/neighborhoods/toolkit/](https://tulsaplanning.org/neighborhoods/toolkit/)
    - **Working in Neighborhoods Department:**
      - 918-596-1292
      - [neighborhoods@cityoftulsa.org](mailto:neighborhoods@cityoftulsa.org)



# Contact Us!

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- **Emily Scott**
  - Neighborhood Revitalization Planner
  - [escott@incog.org](mailto:escott@incog.org)
  - 918-579-9416
- **Travis Hulse**
  - Principal Planner
  - [thulse@incog.org](mailto:thulse@incog.org)
  - 918-579-9452
- **Amy Ulmer**
  - Planner
  - [aulmer@incog.org](mailto:aulmer@incog.org)
  - 918-579-9437





## Question and Answer Session

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