CONSIDER, DISCUSS AND/OR TAKE ACTION ON:

Call to Order:

REPORTS:

Chairman's Report:

Work session Report:

Director's Report:

1. Minutes of June 19, 2019, Meeting No. 2796

CONSENT AGENDA:

All matters under "Consent" are considered by the Planning Commission to be routine and will be enacted by one motion. Any Planning Commission member may, however, remove an item by request.

None

PUBLIC HEARINGS:

2. Z-7485 Mike Thedford, Wallace Engineering (CD 9) Location: South of the southeast corner of East 31st Street South and South Toledo Avenue requesting rezoning from RS-3 to CS with optional development plan (Continued from June 19, 2019)

3. Z-7486 Lou Reynolds (CD 4) Location: North of the northwest corner of North Union Avenue and West Highway 64 rezoning from RS-3 to RS-5

4. PUD-854 John Sayre (County) Location: Southwest corner of North Highway 75 and East 96th Street North (Related to CZ-487)

5. CZ-487 John Sayre (County) Location: Southwest corner of North Highway 75 and East 96th Street North rezoning from AG to CS (Related to PUD-854)
6. **CPA-81** Consider adoption of the *Pearl District Small Area Plan* as an amendment to the Tulsa Comprehensive Plan.

**OTHER BUSINESS**

7. Update on sidewalk fee-in-lieu program discussions

8. Commissioners' Comments

**ADJOURN**

CD = Council District

**NOTE:** If you require special accommodation pursuant to the Americans with Disabilities Act, please notify INCOG (918) 584-7526. Exhibits, Petitions, Pictures, etc., presented to the Planning Commission may be received and deposited in case files to be maintained at Tulsa Planning Office, INCOG. Ringing/sound on all cell phones must be turned off during the Planning Commission.

Visit our website at [www.tmapc.org](http://www.tmapc.org) email address: [esubmit@incog.org](mailto:esubmit@incog.org)

**TMAPC Mission Statement:** The Mission of the Tulsa Metropolitan Area Planning Commission (TMAPC) is to provide unbiased advice to the City Council and the County Commissioners on development and zoning matters, to provide a public forum that fosters public participation and transparency in land development and planning, to adopt and maintain a comprehensive plan for the metropolitan area, and to provide other planning, zoning and land division services that promote the harmonious development of the Tulsa Metropolitan Area and enhance and preserve the quality of life for the region’s current and future residents.
Case Number: Z-7485 with optional development plan

Hearing Date: 7/3/2019
Continued from 6/19/2019 to include an optional development plan

Case Report Prepared by:
Dwayne Wilkerson

Owner and Applicant Information:
Applicant: Mike Thedford
Property Owner: ALEJANDRO PORTILLO

Location Map: (shown with City Council Districts)

Applicant Proposal:
Present Use: Vacant
Proposed Use: Office/Parking
Concept summary: Expand garden center.
Tract Size: 0.38 ± acres
Location: South of the SE/c of East 31st Street South and South Toledo Avenue

Zoning:
Existing Zoning: RS-3
Proposed Zoning: CS with optional development plan

Comprehensive Plan:
Land Use Map: Mixed-Use Corridor
Stability and Growth Map: Area of Growth

Staff Recommendation:
Staff recommends approval for CS zoning but only with the provisions of the optional development plan standards outlined in Section II below.

Staff Data:
TRS: 9321
CZM: 47

City Council District: 9
Councilor Name: Ben Kimbro
County Commission District: 3
Commissioner Name: Ron Peters

REVISED 6/27/2019
SECTION I: Z-7485

DEVELOPMENT CONCEPT:

Rancho Flores is a garden center that has been part of the community for over 20 years. The provide garden plants and ornaments primarily used by residents. The business is expanding and hopes to develop this parcel for parking and possibly a new building. The concept plan provided in the packet gives a rough idea of the anticipated long-term expansion possibilities. The development plan associated with this request will only allow uses that are compatible with abutting property owners and provide design guidelines for site development and building materials.

EXHIBITS:
INCOG Case map
INCOG Aerial (small scale)
INCOG Aerial (large scale)
Tulsa Comprehensive Plan Land Use Map
Tulsa Comprehensive Plan Areas of Stability and Growth Map
Applicant Exhibits:
Applicants Conceptual Plan

SECTION II: OPTIONAL DEVELOPMENT PLAN STANDARDS:

GENERAL PROVISIONS:
All district use regulations, supplemental regulations, building types, lot and building regulations, along with other relevant regulations shall conform with the provision of the Tulsa Zoning Code for development in a CS zoning district except as further limited below.

PERMITTED USES:
Use Categories are limited to the subcategories and specific uses defined below and uses that are customarily accessory to the permitted uses.

A. Residential
   a. Single Household
   b. Two households on a single lot

B. Commercial
   a. Business support service

C. Office
   a. Business or professional office
   b. Medical, dental or health practitioner office

D. Retail Sales
   a. Consumer shopping goods

E. Equipment and Materials Storage, Outdoor

F. Agricultural
   a. Community Garden
   b. Farm Market or Community-Supported garden

PERMITTED RESIDENTIAL BUILDING TYPES:
A. Single household
   a. Townhouse
   b. Mixed-use building
   c. Vertical mixed-use building
VEHICULAR ACCESS:
A. Vehicular access is prohibited on South Urbana Avenue
B. Vehicular access on South Toledo Avenue shall conform to the Tulsa Zoning Code standards for driveways on a residentially zoned lot with a maximum width of 20 feet between the lot line and the building setback line.

LOT AND BUILDING REGULATIONS:
Minimum building setbacks from South Urbana and from South Toledo shall be 25 feet from the lot lines as they exist with this application.

LANDSCAPE AND SCREENING:
A. Landscaping shall be installed and maintained as required by the Zoning Code at the time any building permit is submitted with additional requirements as outlined below.
B. Fencing along the south lot line shall include Masonry Columns with a maximum spacing of 50 feet.
C. Screening fencing as required between commercial and residential properties in the Tulsa Zoning Code shall be a cap and trim style privacy fencing.
D. Evergreen hedge with a minimum height of 8 feet and evergreen trees with a minimum height of 12 feet shall be planted and maintained as shown conceptual plan exhibit included.
E. Outdoor equipment and materials storage shall be screened from abutting residential and office lots. The screening fence for outdoor storage shall be a minimum height of 6 feet. All outdoor equipment and materials storage shall be on an all weather surface.

SIGNAGE:
All signage is prohibited except as may be allowed in a RS-3 district.

DUMPSTER AND TRASH COLLECTION:
Dumpsters, collection boxes and trash collection are prohibited outside:

BUILDING DESIGN:
A. Maximum building height shall not exceed 35 feet.
B. Pre-engineered metal building may be used with the following design requirement.
C. Earth tone colors are required
D. Masonry wainscot with a minimum height of 4 feet measured from the finished floor elevation of the building.
E. Any building shall have a residential style front door and any garage door shall also be a residential style. Overhead roll up doors are prohibited.

DETAILED STAFF RECOMMENDATION:
Z-7485 requesting CS with the optional development plan as outlined in Section II is consistent with the Mixed-Use Corridor land use designation of the Tulsa comprehensive plan and,

CS zoning without the optional development plan would allow uses that could be considered injurious to the residential property owner on the west, south and east however the optional development plan provides use limitations and design standards that will integrate this site into the adjoining single family residential area and,
CS zoning with the optional development is consistent with the expected development pattern in the area therefore,

Staff recommends Approval of Z-7485 as outlined in Section II above.

SECTION II: Supporting Documentation

RELATIONSHIP TO THE COMPREHENSIVE PLAN:

Staff Summary: Requested CS zoning is consistent with the Mixed-Use Corridor Land use designation in the Tulsa Comprehensive Plan. Z-7485 is also included in the area of growth which recognizes that the subject tract was considered as a possible expansion area of the mixed-use corridor.

Land Use Vision:

Land Use Plan map designation: Mixed-Use Corridor
A Mixed-Use Corridor is a plan category used in areas surrounding Tulsa's modern thoroughfares that pair high capacity transportation facilities with housing, commercial, and employment uses. The streets usually have four or more travel lanes, and sometimes additional lanes dedicated for transit and bicycle use. The pedestrian realm includes sidewalks separated from traffic by street trees, medians, and parallel parking strips. Pedestrian crossings are designed so they are highly visible and make use of the shortest path across a street. Buildings along Mixed-Use Corridors include windows and storefronts along the sidewalk, with automobile parking generally located on the side or behind. Off the main travel route, land uses include multifamily housing, small lot, and townhouse developments, which step down intensities to integrate with single family neighborhoods.

Areas of Stability and Growth designation: Area of Growth
The purpose of Areas of Growth is to direct the allocation of resources and channel growth to where it will be beneficial and can best improve access to jobs, housing, and services with fewer and shorter auto trips. Areas of Growth are parts of the city where general agreement exists that development or redevelopment is beneficial. As steps are taken to plan for, and, in some cases, develop or redevelop these areas, ensuring that existing residents will not be displaced is a high priority. A major goal is to increase economic activity in the area to benefit existing residents and businesses, and where necessary, provide the stimulus to redevelop.

Areas of Growth are found throughout Tulsa. These areas have many different characteristics but some of the more common traits are close proximity to or abutting an arterial street, major employment and industrial areas, or areas of the city with an abundance of vacant land. Also, several of the Areas of Growth are in or near downtown. Areas of Growth provide Tulsa with the opportunity to focus growth in a way that benefits the City as a whole. Development in these areas will provide housing choice and excellent access to efficient forms of transportation including walking, biking, transit, and the automobile.”

Transportation Vision:

Major Street and Highway Plan: None that affect the subject tract.

Trail System Master Plan Considerations: None
Small Area Plan: None

Special District Considerations: None

Historic Preservation Overlay: None

DESCRIPTION OF EXISTING CONDITIONS:

    Staff Summary: The site is vacant.

Environmental Considerations: None that affect site development

Streets:

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<th>Exist. Access</th>
<th>MSHP Design</th>
<th>MSHP R/W</th>
<th>Exist. # Lanes</th>
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<tr>
<td>South Urbana Ave.</td>
<td>None</td>
<td>50 feet</td>
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<td>(access prohibited in development plan standards)</td>
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<tr>
<td>South Toledo Ave.</td>
<td>None</td>
<td>50 feet</td>
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Utilities:

The subject tract has municipal water and sewer available.

Surrounding Properties:

<table>
<thead>
<tr>
<th>Location</th>
<th>Existing Zoning</th>
<th>Existing Land Use Designation</th>
<th>Area of Stability or Growth</th>
<th>Existing Use</th>
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<td>OM and CS</td>
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<td>RS-3</td>
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<tr>
<td>West</td>
<td>RS-3</td>
<td>Existing Neighborhood</td>
<td>Stability</td>
<td>Detached Single Family</td>
</tr>
</tbody>
</table>

SECTION III: Relevant Zoning History

History: Z-7485

ZONING ORDINANCE: Ordinance number 11823 dated June 26, 1970 established zoning for the subject property.

Subject Property:

No relevant history.
Surrounding Property:

**BOA-22173 December 2016:** The Board of Adjustment accepted the applicant's verification of spacing for the proposed liquor store, on property located at the Southeast corner of South Urbana Avenue and East 31st Street South.

**PUD-197-A January 2009:** All concurred in approval of a proposed Major Amendment to PUD on a 41.6+ acre tract of land for a five story independent living center on property located at the Southwest corner of East 31st Street South and South Toledo Avenue.

**BOA-17632 February 1997:** The Board of Adjustment approved a special exception to allow a greenhouse retail sales in a CS District, per plan submitted, on property located at the Southwest corner of South Urbana Avenue and East 31st Street South.

**BOA-14471 May 1987:** The Board of Adjustment approved a variance of setback from the centerline of 31st Street from 100' to 70' and 95' to allow for an existing building; approved a variance to allow for 82 parking spaces on an existing parking lot with conditions, on property located East of the Northeast corner of South Sandusky Ave and East 31st Street South.

**BOA-13548 May 1985:** The Board of Adjustment approved a variance of the 100' setback from the centerline of 31st Street to 94' to permit construction of a building in a CS zoned District; approved a variance of the required 54 parking spaces to 16 spaces; approved a variance of the 10' access drive to 5', on property located at the Southwest corner of South Winston Avenue and East 31st Street South.

**PUD-197 April 1978:** All concurred in approval of a proposed Planned Unit Development on a 40+ acre tract of land for a retirement complex that was in a CDP-48 (Community Development Plan) on property located on property located at the southwest corner of East 31st Street and South Toledo Avenue.

**BOA-3737 December 1961:** The Board of Adjustment approved to permit a children's day nursery in a U-1-C District, on property located at the Northeast corner of South Sandusky Ave and East 31st Street South.

**BOA-2835 April 1956:** The Board of Adjustment approved to permit a fire station on property located at the Southeast corner of South Urbana Avenue and East 31st Street South.
Note: Graphic overlays may not precisely align with physical features on the ground.
Note: Graphic overlays may not precisely align with physical features on the ground.

Aerial Photo Date: February 2018
**Case Number:** Z-7486

**Hearing Date:** 7/3/2019

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**Case Report Prepared by:**
Dwayne Wilkerson

**Owner and Applicant Information:**

- **Applicant:** Lou Reynolds
- **Property Owner:** AJ PROPERTY HOLDINGS LLC

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**Location Map:**

(Shown with City Council Districts)

![Location Map Image]

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**Applicant Proposal:**

- **Present Use:** Residential/Vacant
- **Proposed Use:** Multi-Unit House/Triplex

**Concept summary:** The property owner plans to renovate a building that was originally constructed as a neighborhood grocery. The developer plans to keep the existing building and split it into several dwelling units.

- **Tract Size:** 0.16 ± acres
- **Location:** North of the northwest corner of North Union Avenue and West Highway 64

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**Zoning:**

- **Existing Zoning:** RS-3
- **Proposed Zoning:** RS-5

**Comprehensive Plan:**

- **Land Use Map:** Existing Neighborhood
- **Stability and Growth Map:** Area of Stability

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**Staff Recommendation:**

Staff recommends approval for RS-5 zoning.

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**Staff Data:**

- **TRS:** 9203
- **CZM:** 36

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**City Council District:** 4

- **Councilor Name:** Kara Joy McKee

**County Commission District:** 2

- **Commissioner Name:** Karen Keith
SECTION I: Z-7486

DEVELOPMENT CONCEPT: The property owner plans to renovate a building that was originally constructed as a neighborhood grocery. The developer plans to keep the existing building and split into several dwelling units. This zoning classification will still require Board of Adjustment approval for a multi-unit house.

EXHIBITS:
INCOG Case map
INCOG Aerial (small scale)
INCOG Aerial (large scale)
Tulsa Comprehensive Plan Land Use Map
Tulsa Comprehensive Plan Areas of Stability and Growth Map
Applicant Exhibits:
None included

DETAILED STAFF RECOMMENDATION:

RS-5 zoning allows land uses that are consistent with the expected development pattern in the area and,

RS-5 zoning is consistent with the density that is anticipated in the comprehensive plan and in the Charles Page Boulevard revitalization plan, and

RS-5 uses and those residential uses that may be allowed by special exception are generally consistent with the development pattern when this area was originally constructed and,

Uses allowed by right are non-injurious to the surrounding property owners and may help spur redevelopment of this existing building therefore,

Staff recommends Approval of Z-7486 to rezone property from RS-3 to RS-5.

SECTION II: Supporting Documentation

RELATIONSHIP TO THE COMPREHENSIVE PLAN:

Staff Summary: The Tulsa Comprehensive Plan identifies this area an existing neighborhood but did not necessarily recognize the historical significance of this particular structure. The existing neighborhood land use designation recognizes appropriate small-scale infill projects that are consistent with the fabric of the neighborhood. The area of growth recognized the ability to enhance the unique qualities of older neighborhoods.

The Charles Page Boulevard Neighborhood Revitalization Plan was approved in 1996 and is still used to provide general guidance in the area.

Land Use Vision:

Land Use Plan map designation: Existing Neighborhood

The Existing Neighborhood category is intended to preserve and enhance Tulsa's existing single-family neighborhoods. Development activities in these areas should be limited to the rehabilitation, improvement or replacement of existing homes, and small-scale infill projects, as permitted through clear and objective setback, height, and other development standards of the
zoning code. In cooperation with the existing community, the city should make improvements to sidewalks, bicycle routes, and transit so residents can better access parks, schools, churches, and other civic amenities.

**Areas of Stability and Growth designation: Area of Stability**
The Areas of Stability includes approximately 75% of the city's total parcels. Existing residential neighborhoods, where change is expected to be minimal, make up a large proportion of the Areas of Stability. The ideal for the Areas of Stability is to identify and maintain the valued character of an area while accommodating the rehabilitation, improvement or replacement of existing homes, and small-scale infill projects. The concept of stability and growth is specifically designed to enhance the unique qualities of older neighborhoods that are looking for new ways to preserve their character and quality of life.

**Transportation Vision:**

**Major Street and Highway Plan:** North Union Ave. is classified as a residential collector

**Trail System Master Plan Considerations:** None

**Small Area Plan:**

This site is included in the Charles Page Revitalization Plan that was adopted in 1996. The land action vision of that plan considered this a Residential Area.
Special District Considerations: None

Historic Preservation Overlay: None

DESCRIPTION OF EXISTING CONDITIONS:

*Staff Summary:* The building on the property was originally a commercial building with residential use in the building. The property has been used for decades as a residential dwelling.

![Building Image]

Environmental Considerations:

Streets:

<table>
<thead>
<tr>
<th>Exist. Access</th>
<th>MSHP Design</th>
<th>MSHP R/W</th>
<th>Exist. # Lanes</th>
</tr>
</thead>
<tbody>
<tr>
<td>South Union</td>
<td>Residential Collector</td>
<td>60 feet</td>
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Utilities:

The subject tract has municipal water and sewer available.
Surrounding Properties:

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<th>Location</th>
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</tr>
</thead>
<tbody>
<tr>
<td>North</td>
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<td>Stability</td>
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<tr>
<td>East</td>
<td>RS-3</td>
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<td></td>
</tr>
<tr>
<td>West</td>
<td>RS-3</td>
<td>Stability</td>
<td>Single Family</td>
<td></td>
</tr>
</tbody>
</table>

SECTION III: Relevant Zoning History

History: Z-7486

ZONING ORDINANCE: Ordinance number 11814 dated June 26, 1970 established zoning for the subject property.

Subject Property:

No relevant history.

Surrounding Property:

PUD-795/Z-7224 April 2013: All concurred in approval of a proposed Planned Unit Development on a 2+ acre tract of land for reuse of an old school building for 32 apartments, a common space for events, and a catering kitchen; all concurred in approval of a request for rezoning a tract of land from RS-3 to RM-2/CS on property located South of the Southeast corner of West Edison Street and North Xenophon Avenue.

BOA-17018 April 1995: The Board of Adjustment approved a minor special exception to reduce the front yard setback from 55' to 52' to allow replacement of a porch on an existing dwelling, on property located at Northwest corner of West Mathew Brady Street and North Union Avenue.

BOA-16634 April 1994: The Board of Adjustment approved a variance of the required livability space from 4000 sq. ft. to 2950 square feet; approved a variance of the required side yard from 15' to 12', subject to conditions, on property located at the Northwest corner of West Mathew Brady Street and North Santa Fe Avenue.

BOA-13742 September 1985: The Board of Adjustment approved a variance of the lot width from 60' to 50' to allow for nonconforming use; denied a variance of size of detached accessory building from 750 square feet to 912 square feet; approved a variance that the accessory building be allowed in the side yard; approved a variance of setbacks from the east of Brady Street from 50' to 40' to allow for accessory on property located at the Southwest corner of West Mathew Brady Street and North Vancouver Avenue.

BOA-10865 January 1980: The Board of Adjustment approved a special exception to use a portion of Pershing School for a Community Center for the Salvation Army, subject to the erection of signs to
direct persons to the parking area, subject to conditions on property located at the Southeast corner of North Xenophon and West Easton Street.

**BOA-10730 October 1979:** The Board of Adjustment approved a *special exception* to use the property for a Head Start Program, for children 3 to 5 years, on property located at the Southeast corner of North Xenophon and West Easton Street.

**BOA-6849 December 1970:** The Board of Adjustment approved a *variance* modifying the front footage requirements and square footage of lot area requirements of RS-3 to permit a lot split, on property located at the Southeast corner of North Union Avenue and West Cameron Street.
Note: Graphic overlays may not precisely align with physical features on the ground.

Aerial Photo Date: February 2018
Subject Tract
Z-7486
19-12 03

Note: Graphic overlays may not precisely align with physical features on the ground.
Aerial Photo Date: February 2018
SUBJECT TRACT
LAND USE PLAN
EXISTING NEIGHBORHOOD

Land Use Plan Categories
- Downtown
- Downtown Neighborhood
- Main Street
- Mixed-Use Corridor
- Regional Center
- Neighborhood Center
- Employment
- New Neighborhood
- Existing Neighborhood
- Park and Open Space
- Arkansas River Corridor

Z-7486
19-12 03

3.10
The map depicts the SUBJECT TRACT located on W MATHEW BRADY ST and covers an area of approximately 400 feet by 200 feet. The map shows growth and stability areas, with the SUBJECT TRACT falling within the area of stability.
Case Number: PUD-854  
(Related to Case CZ-487)

Hearing Date: 7/3/2019

Case Report Prepared by:  
Jay Hoyt

Owner and Applicant Information:

Applicant: John Sayre

Property Owner: Grace Baptist Church Inc & Deer Glen Properties Land Trust

Applicant Proposal:

Present Use: Pasture

Proposed Use: Residential and Commercial Planned Unit Development

Concept summary: Rezone to PUD with CS and AG underlying zoning to permit a large lot residential and multi-lot commercial development.

Tract Size: 205.36 ± acres

Location: SW/c of North Highway 75 & E. 96th St. N.

Zoning:

Existing Zoning: AG

Proposed Zoning: CS / PUD-854

Comprehensive Plan:

Land Use Map: N/A

Stability and Growth Map: N/A

Staff Recommendation:

Staff recommends approval.

Staff Data:

TRS: 1321
CZM: 10, 16

County Commission District: 1

Commissioner Name: Stan Sallee

Location Map: (shown with County Commission Districts)
SECTION I: PUD-854

DEVELOPMENT CONCEPT: Rezone from AG to AG/CS/PUD-854 to permit a large lot residential development as well as a multi-lot commercial development. The applicant has indicated that his goal is to establish a large lot residential and business development at the subject locations with private streets. The primary focus being on single-family residential development with commercial uses near the corridor recognized in the North Tulsa County comprehensive plan. The applicant intends to follow the provisions of the Tulsa County Zoning Code, with the exceptions listed in the Development Standards.

These lots were also the subject of the recent rezoning case CZ-486, which was approved by TMAPC to rezone the lots, designated as Development Area A in the included materials, from AG to RE, however the applicant has withdrawn that request before approval by the County Commission. This is due to the desire to use this area for large lot single-family homes, which are allowed within the AG zoning district. This area is included in the PUD to allow private streets. The proposed CS zoning is intended for commercial development. No specific users have been identified, at this time.

The applicant intends to use private streets throughout the development, constructed to meet or exceed Tulsa County standards. The preliminary layout presented in Applicant Exhibit ‘A’ will need to be revised to conform to the current Subdivision Standards, particularly block length allowances. These items will be evaluated and further refined as well as conformance evaluated during the platting process that will be required, if the proposed PUD is approved.

EXHIBITS:
- INCOG Case map
- INCOG Aerial
- Applicant Exhibits:
  - Exhibit ‘A’ – Overall Layout Concept
  - Exhibit ‘B’ – Development Area Map

DETAILED STAFF RECOMMENDATION:

Uses allowed in PUD-854 are non-injurious to the existing proximate properties and;

PUD-854 is consistent with the anticipated future development pattern of the surrounding property;

The commercial area in development area B is consistent with the North Tulsa County Comprehensive Plan and,

Provides a unified treatment of the development possibilities of the project site and and,

PUD-854 is consistent with the PUD chapter of the Tulsa County Zoning Code, therefore;

Staff recommends Approval of PUD-854 to rezone property from AG to CS, PUD-854 as outlined in the following development standards.
PUD 854 DEVELOPMENT STANDARDS:

General Development Standards:
All development in PUD 854 shall conform to Planned Unit Development Chapter 11 of the Tulsa County Zoning Code in effect at the time the PUD is approved at the County Commission.

All private streets and open space shall be part of a reserve area. Any reserve area shall be maintained by a property owners association that includes all owners in the Planned Unit Development Area. The private street provision of this does not prohibit public streets. Some public street infrastructure may be required during the plat process.

Land Area:
- Gross: 250 acres 10,890,000 SF
- Net Land Area: 200 acres 8,712,000 SF

The legal description for Development Area A and B will be identified on the preliminary plat for the entire land area of PUD 854.

Bulk and Area Requirements:

Frontage:
All lots shall have a minimum frontage of 30 feet to any private or public street.

Minimum Lot Width:
150 feet for all lots

Permitted Uses and development standards by Development Area A:
*Development Area “A” (to remain AG zoning):*
All uses allowed by right with customarily accessory uses permitted within; Use Unit 1; Area-Wide Uses by Right; Use Unit 3; Agriculture, Use Unit 4; Public Protection and Utility Facilities, Use Unit 5; Community Services and Similar Uses, Use Unit 6; Single-family Dwelling, Use Unit 7; Duplex-dwelling, Use Unit 24(a). Oil and Gas Extraction.

Minimum land area for any residential lot:
2 acres (excludes street right of way or reserve area).

Minimum Setbacks:
- Front Yard: 65 feet from the center of any public or private street
- Side Yard: 20 feet
- Rear Yard: 40 feet

Maximum building height for any use:
35 feet

Permitted Uses and Development Standards for Development Area B:
*Development Area “B” (Current AG – Proposed CS zoning):*
All uses allowed by right with customarily accessory uses permitted within; Use Unit 1, Area-Wide Uses by Right; Use Unit 3; Agriculture, Use Unit 4; Public Protection and Utility Facilities, Use Unit 5; Community Services and Similar Uses, Use Unit 8; Multi-family and similar uses, Use Unit 10, Off-Street Parking; Use Unit 11, Offices, Studios and Support Services; Use Unit 12, Eating Establishments other than Drive-Ins; Use Unit 13, Convenience Goods and Services; Use Unit 14, Shopping Goods and Services; and Use Unit 15, Other Trades and Services, Trade Establishments; Use Unit 16; Mini-Storage, Use Unit 17; Automobile and Allied Activities; Use Unit 19; Hotel, Motel and Recreation Facility, Use Unit 21; Business Signs and Outdoor Advertising, Use Unit 24(a). Oil and Gas Extraction.

**Floor Area Ratio:**
Maximum Building Floor Area:
Maximum floor area ratio shall not exceed 75% of the lot area.

**Maximum Building Height:**
50 feet.

**Off-Street Parking ratios:**
Parking ratios for any commercial or office use may be reduced to provide up to 25% less than the parking defined by each use-unit classification of the Tulsa County Zoning Code.

**Minimum Building Setbacks:**
As required by the provisions of the CS zoning and by the provisions of the PUD chapter of the Zoning Code. Where lot access is provided from a private street no building may be located closer than 50 feet from the center of the street reserve area.

**Signage:**
Signage is allowed only as defined in the Planned Unit Development Chapter 11 of the Tulsa County Zoning Code.

**Landscape standards and Lighting Standards:**
A) Prior to issuance of a certificate of occupancy landscaping shall be installed that meets or exceeds the landscape requirements as described below:

   (The staff report will be supplemented prior to the meeting to include landscape standards.)

B) Lighting shall not exceed 18 feet in height when located within 200 feet of any residential or agricultural zoned district. Lighting in all other areas shall not exceed 30 feet in height and shall be pointed down the light emitting element shall not be visible from any AG or R owner.

**Building Facades:**
All exterior walls of a building shall be minimum 75% masonry on all faces of the first floor, such building can be; concrete, stone and/or brick, masonry veneer, and EIFS. In commercial areas the store fronts can be aluminum, glass, and Metal. Pre-engineered metal buildings with metal sectional overhead doors for deliveries and metal exit doors which meet requirements are allowed.

**Trash and Mechanical Areas:**
All trash, mechanical and equipment areas (excluding utility service transformers, pedestals or other equipment provided by franchise utility providers), including building mounted, shall be screened from public view in such a manner that the areas cannot be seen by persons standing at ground level.
Trash dumpster areas shall be screened by wood or masonry construction with steel framed doors. The doors shall be covered with an appropriate covering containing a minimum of 95% opacity on the gate frame.

**Outside Storage:**
There shall be no outside storage or recycling material, trash or similar materials outside of a screened receptacle. Truck trailers and shipping containers shall not be used for storage. No trucks or trailers shall be parked unless they are actively being loaded or unloaded.

**Site plan and landscape plan review:**
No building permit will be issued for any building within the development, until a Planned Unit Development Detail Site Plan and Detail Landscape Plan for that lot or parcel shall have been submitted to Tulsa Metropolitan Area Planning Commission and approved as being in compliance with the approved Planned Unit Development Standards. The site plan requirement for Development Area A shall be satisfied by the Final Plat. Each individual house will not require site plan approval.

**Schedule of development and plat requirements:**
Development will begin after final approval of the Planned Unit Development, and the platting of the property will be performed in phases. The preliminary plat will be provided for the entire PUD area.

**SECTION II: Supporting Documentation**

**RELATIONSHIP TO THE COMPREHENSIVE PLAN:**

**Staff Summary:** This area is outside of the City of Tulsa Comprehensive Plan area, but is located within the boundaries of the North Tulsa County Comprehensive Plan 1980-2000. The lots within the proposed CS zoning area are designated as Corridor, which is compatible. The lots to remain AG and utilized as large lot residential is designated as Residential, which is compatible.

(See next page for land use map from The North Tulsa County Comprehensive Plan)
Land Use Vision:

Land Use Plan map designation: N/A

Areas of Stability and Growth designation: N/A

Transportation Vision:

Major Street and Highway Plan: E 96th St N is designated as a Secondary Arterial

Trail System Master Plan Considerations: None

Small Area Plan: None

Special District Considerations: None

Historic Preservation Overlay: None

DESCRIPTION OF EXISTING CONDITIONS:

Staff Summary: The site is currently vacant land with some forested areas.
Environmental Considerations: Portions of the site are within the Tulsa County 100 year floodplain. The applicant will need to work with Tulsa County in order to mitigate any impacts or issues if developing within these areas.

The development topography is shown on Exhibit “A”. The 250-acre site falls generally from southeast to northwest ending in the Flood Zone A on North Harvard Avenue.

The site topography rises from approximately 605 feet above mean sea level at the lowest point to an elevation of 650 feet above mean sea level at the highest point. Within the development will be ample storm water detention and retention, designed during the plat process.

Aerial map shows existing green areas around ponds, creeks, and existing flood plain.

Streets:

<table>
<thead>
<tr>
<th>Exist. Access</th>
<th>MSHP Design</th>
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<th>Exist. # Lanes</th>
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<tr>
<td>E 96th St N</td>
<td>Secondary Arterial</td>
<td>100 Feet</td>
<td>2</td>
</tr>
</tbody>
</table>

Utilities:

The subject tract has municipal water available. Sewer is anticipated to be provided by ODEQ approved septic system.

Water to be supplied by existing 6” line on North Harvard, facilities to be upgraded by Deer Glen Properties as required by Washington County Rural Water 3.

Other utilities, including electricity, gas, telephone and cable television are currently available to the site on North Harvard Avenue, East 96th Street North, and Highway 75.

Surrounding Properties:

<table>
<thead>
<tr>
<th>Location</th>
<th>Existing Zoning</th>
<th>Existing Land Use Designation</th>
<th>Area of Stability or Growth</th>
<th>Existing Use</th>
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</tr>
<tr>
<td>West</td>
<td>AG</td>
<td>N/A</td>
<td>N/A</td>
<td>Single-Family</td>
</tr>
</tbody>
</table>

SECTION III: Relevant Zoning History

History: PUD-854

ZONING ORDINANCE: Resolution number 98254 dated September 15, 1980 established AG zoning for the subject property.
**Subject Property:**

**CBOA-999 November 1990:** The County Board of Adjustment approved a variance to waive the all-weather surfacing requirement for a parking lot for a period of one year only; approved a special exception to permit a mobile unit to be used as an office for a period of five years only, on property located East of the Southeast corner of East 96th Street North and North Harvard Avenue.

**CBOA-67 May 1981:** The County Board of Adjustment approved a variance (Section 1224 (a) .3 – Oil and Gas Extraction) to permit drilling closer than 300' from any residence, subject to conditions, on property located South and East of the Southeast corner of East 96th Street North and North Harvard Avenue.

**Surrounding Property:**

**CZ-464 December 2017:** All concurred in approval of a request for rezoning a 16.48+ acre tract of land from AG to CS on property located property located at the Northeast corner of Highway 75 and East 96th Street North. (NOTE: Applicant has withdrawn that request from consideration at the Tulsa County Board of County Commissioners)

**CZ-452 March 2017:** All concurred in approval of a request for rezoning a tract of land from AG to RE on property located property located South of the Southwest corner of North Yale Avenue and East 96th Street North.

**CBOA-2570 March 2016:** The County Board of Adjustment approved a special exception to permit mini-storage in the CS District with conditions, on property located at the Northeast corner of Highway 75 and East 96th Street North.

**CZ-444 September 2015:** All concurred in approval of a request for rezoning the western half of the property as measured along the north property line of land from AG to CS, and recommend denial of rezoning the eastern portion of the property to CS, on property located at the Northeast corner of Highway 75 and East 96th Street North.

**PUD-715 / CZ-357 May 2005:** All concurred in approval of a proposed Planned Unit Development on a tract of land for a mechanical/plumbing business with a limited number of large-lot single-family residences and approval of a request for rezoning from AG to CS/RE/PUD on property located West of the Southwest corner of Highway 75 North and East 96th Street North.

**CBOA-1959 May 2002:** The County Board of Adjustment approved a special exception to allow Use Unit 2 (fireworks stand) in a CS zoned district with conditions, on property located East of the Northeast corner of North Harvard Avenue and East 96th Street North.

**CBOA-1841 April 2001:** The County Board of Adjustment approved a special exception to permit a mini-storage in a CS district; approved a special exception to permit a dwelling unit in a CS district to provide security for a mini storage with conditions, on property located East of the Northeast corner of North Harvard Avenue and East 96th Street North.

**CBOA-1677 August 1999:** The County Board of Adjustment approved a variance of the minimum lot area in the AG district from 2 acres to 1.48 acres; approved a variance of the minimum land area per dwelling unit in the AG district from 2.2 acres to 1.7 acres, on property located at the Southwest corner of North Harvard Avenue and East 96th Street North.

4.8

REVISED 6/27/2019
CBOA-1626 March 1999: The County Board of Adjustment approved a use variance per section 1670.2 to permit a boarding kennel in an AG district, subject to conditions, on property located at the Northeast corner of East 96th Street North and North Harvard Avenue.

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CBOA-329 March 1983: The County Board of Adjustment approved a special exception to permit a mobile home in an RS zoned district, on property located at the Northeast corner of Highway 75 and East 96th Street North.

CBOA-262 January 1983: The County Board of Adjustment approved a special exception to allow mobile homes in an RS district subject to conditions; approved the final plat, subject to the P.S.O. letter being recorded in the abstract to permit, on property located at the Northwest corner of Highway 75 and East 96th Street North.

CBOA-293 November 1982: The County Board of Adjustment approved a variance to locate two dwellings on one lot of record, on property located South of the Southwest corner of East 96th Street North and North Harvard Avenue.

BOA-9105 June 1976: The Board of Adjustment approved a special exception to permit a mobile home for a period of five years; approved a variance of the five acre minimum for a mobile home in an AG district, on property located South of the Southwest corner of North Harvard Avenue and East 96th Street North.
## Case Number: CZ-487
(Related to Case PUD-854)

### Hearing Date: 7/3/2019

#### Case Report Prepared by:
Jay Hoyt

#### Owner and Applicant Information:

- **Applicant**: John Sayre
- **Property Owner**: DEER GLEN PROPERTIES LAND TRUST

#### Location Map:
(shown with County Commission Districts)

#### Applicant Proposal:

- **Present Use**: Pasture
- **Proposed Use**: Commercial in conjunction with a PUD.

**Concept summary**: Rezone from AG to CS, in conjunction with a PUD, to permit commercial development

- **Tract Size**: 55.36 ± acres
- **Location**: 4316 E 96 ST N
  SW/c of North Highway 75 & E. 96th St. N

#### Zoning:

- **Existing Zoning**: AG
- **Proposed Zoning**: CS

#### Comprehensive Plan:

- **Land Use Map**: N/A
- **Stability and Growth Map**: N/A

#### Staff Recommendation:

Staff recommends approval.

#### Staff Data:

- **TRS**: 1321
- **CZM**: 10, 16

#### County Commission District:

- **District**: 1
- **Commissioner Name**: Stan Sallee

---

*REVISED 6/27/2019*
SECTION I: CZ-487

DEVELOPMENT CONCEPT: The applicant is proposing to rezone the subject lots from AG to CS. This rezoning

Without a Planned Unit Development, staff feels that the possible uses and impacts of the proposed CS zoning would not be compatible with the existing area, however with a PUD overlay, the CS zoning could be compatible with the surrounding area. The proposed CS zoned lots are located within the Corridor Land Use designation of the North Tulsa County Comprehensive Plan 1980—2000, with which the proposed CS zoning would be compatible.

EXHIBITS:
- INCOG Case map
- INCOG Aerial

DETAILED STAFF RECOMMENDATION:

CZ-487, in conjunction with the proposed PUD overlay is non injurious to the existing proximate properties and;

CZ-487 is consistent with the anticipated future development pattern of the surrounding property therefore;

Staff recommends Approval of CZ-487 to rezone property from AG to CS.

SECTION II: Supporting Documentation

RELATIONSHIP TO THE COMPREHENSIVE PLAN:

Staff Summary: This area is outside of the City of Tulsa Comprehensive Plan area, but is located within the boundaries of the North Tulsa County Comprehensive Plan 1980-2000. The lots within the proposed CS zoning area are designated as Corridor, which is compatible.
Land Use Vision:

Land Use Plan map designation: N/A

Areas of Stability and Growth designation: N/A

Transportation Vision:

Major Street and Highway Plan: E 96th St N is designated as a Secondary Arterial

Trail System Master Plan Considerations: None
Small Area Plan: None

Special District Considerations: None

Historic Preservation Overlay: None

DESCRIPTION OF EXISTING CONDITIONS:

Staff Summary: The site is currently vacant land with some forested areas.

Environmental Considerations: None

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<td>N/A</td>
<td>Vacant/Church</td>
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SECTION III: Relevant Zoning History

History: CZ-487

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Item
Consider adoption of the **Pearl District Small Area Plan** as an amendment to the Tulsa Comprehensive Plan.

Location: The Pearl District is located east of Downtown Tulsa. It is bordered by Interstate 244 to the north, Utica Avenue to the east, 11th Street to the south, and Highway 75 to the west.

Related plans: The 6th Street Infill Plan, adopted in 2006, will be superseded by the adoption of this Small Area Plan.

Background
The City of Tulsa, along with Tulsa Development Authority (TDA), engaged the services of Fregonese Associates, a planning and design firm that partnered with Tharp Planning Group and DRW Planning Studio to develop a Small Area Plan ("Plan") and Sector Plan for the Pearl District. The Sector Plan, a tool guiding the actions of TDA as it relates to the area, will be considered at a future date to be in conformance with the Comprehensive Plan. Both Plans were developed in tandem with feedback from the community and guidance from the Citizen Advisory Team. The purpose of both Plans is to provide clear and updated guidance for investment decisions, but also other catalytic actions necessary to address anticipated needs of the neighborhood on the immediate and long-term horizons.

Preparation of the Pearl District Small Area Plan followed the small area planning process prescribed in the Tulsa Comprehensive Plan, and will further assist in facilitating neighborhood stabilization, infill housing development, job creation, public infrastructure upgrades, and parks and open space enhancements.

The Pearl District Small Area Plan is in conformance with the following Priorities, Goals, and Actions of the Tulsa Comprehensive Plan:

1. **Land Use Map**
The Pearl District Small Area Plan recommends the following land use designations from the Tulsa Comprehensive Plan.

   **Downtown Neighborhood**
Downtown Neighborhoods are tightly integrated with the Downtown Core. These areas may be comprised of university and higher educational campuses and their attendant housing and retail districts, former warehousing and manufacturing areas that are evolving into areas where people both live and work, and medium-to high-rise mixed-use residential areas.

Downtown Neighborhoods provide multimodal and pedestrian-oriented transportation options and are well connected to the Downtown Core via local transit. They feature parks and open space, typically at the neighborhood scale.
Employment

Employment areas contain office, warehousing, light manufacturing, and high tech uses such as manufacturing or information technology. These areas typically have few residences and have more extensive commercial activity.

Employment areas require access to major arterials or interstates. Those areas with manufacturing and warehousing uses must be able to accommodate extensive truck traffic. Due to the special transportation requirements, attention to design and adequate screening is necessary when employment districts are near other districts that include moderate residential use.

Employment with Residential

Employment with residential areas contain office, warehousing, light manufacturing, and high tech uses such as manufacturing or information technology. These areas may also have residences, residential and office lofts in industrial buildings, and more extensive commercial activity.

Employment with residential areas require access to major arterials or interstates. Those areas with manufacturing and warehousing uses must be able to accommodate extensive truck traffic. Since residential and industrial uses are allowed in this district, extensive screening and buffering between these uses within the district are not required for many of the existing uses.

Mixed-Use Corridor

Mixed-Use Corridors are in areas surrounding thoroughfares that pair high capacity transportation facilities with housing, commercial, and employment uses. The streets usually have four or more travel lanes and sometimes additional lanes dedicated for transit and bicycle use.

The pedestrian realm includes sidewalks separated from traffic by street trees, medians, or parallel parking strips. Pedestrian crossings are designed so they are highly visible and make use of the shortest path across a street.

Buildings along Mixed-Use Corridors may include windows and storefronts along the sidewalk, with automobile parking generally located on the side or behind. Off the main travel route, land uses include multifamily housing, small lot, and townhouse developments, with adequate screening to integrate single family neighborhoods.

Main Streets

Main Streets are Tulsa’s classic linear centers. Consisting of residential, commercial, and entertainment uses along a transit-rich street usually two to four lanes wide, they include much lower intensity residential neighborhoods situated behind.
Main Streets are pedestrian-oriented places with generous sidewalks, street trees, and other amenities. They usually have windows or storefronts on the ground floor of buildings and parking is provided on street, in small private off street lots, or in shared lots or structures.

**Park and Open Space** Parks and open spaces should be protected and promoted. Parks are meant to be publicly used and widely accessible by a network of streets, trails, and sidewalks. Parks and open spaces should be connected with nearby institutions such as schools or hospitals. Amenities at these park facilities can include playgrounds, pools, nature trails, ball fields, and recreation centers.

Open spaces are protected, environmentally rich areas where development is inappropriate, and where the natural character of the environment improves the quality of life for city residents. Open space tends to have limited access and is not typically used for recreation.

2. **Areas of Stability and Growth Map**

The Pearl District Small Area Plan uses the "Areas of Stability" and "Areas of Growth" designations from the Tulsa Comprehensive Plan. No changes to the map are recommended by the Plan.

3. **Comprehensive Plan Priorities and Recommendations**

**LAND USE PRIORITY 3:** Focus redevelopment, revitalization and enhancement programs on areas that have been severely economically disadvantaged.

Goal 8— Underutilized land in areas of growth is revitalized through targeted infill and reinvestment.

**LAND USE PRIORITY 4:** Maintain, stabilize and strengthen existing neighborhoods, making them places where new residents are attracted to live.

Goal 11— Residents in established neighborhoods have access to local commercial areas, schools, libraries, parks and open space areas within walking distance of their homes.

Goal 12— Residents in established neighborhoods have access to multiple modes of transportation.

Goal 13— Existing neighborhoods are stable and infill development revitalizes, preserves and enhances these urban areas.
Goal 14—The city's historic resources are protected and programs promote the reuse of this important cultural resource.

TRANSPORTATION PRIORITY 1: Provide a wide range of reliable transportation options so every Tulsan can efficiently get where they want to go.

Goal 1—All Tulsans have a variety of transportation options for getting around the city.

Goal 2—Tulsa has a sustainable network of roadways, trails and transit infrastructure that is well maintained and not a burden on future generations to operate.

Goal 12—Tulsans can rely on a variety of transit options to take them to jobs, shopping and entertainment.

Goal 13—Pedestrians have easy access to jobs, shopping and recreation.

TRANSPORTATION PRIORITY 4: Provide multiple transportation choices to all Tulsans.

Goal 12—Tulsans can rely on a variety of transit options to take them to jobs, shopping and entertainment.

Goal 13—Pedestrians have easy access to jobs, shopping and recreation.

Goal 14—Tulsans safely and efficiently use bicycles to go to work, shop and recreation areas.

HOUSING PRIORITY 1: Promote balanced housing across Tulsa.

Goal 1—A robust mix of housing types and sizes are developed and provided in all parts of the city.

Goal 5—Tulsa’s existing housing inventory is revitalized, preserved and maintained.

HOUSING PRIORITY 2: Ensure housing affordability for all residents.

Goal 7—Low-income and workforce affordable housing is available in neighborhoods across the city.
Goal 8—The combined cost of housing and transportation to Tulsa's residents is reduced.

PARKS, TRAILS AND OPEN SPACE PRIORITY 5: Improve access and quality of parks and open space.

GOAL 12—Neighborhoods have adequate access to parks and open space areas.

Goal 13—Partnerships and collaborative efforts support the management and provision of parks and open space.

Goal 14—Parks and recreational facilities are updated to address changing needs and desires.

Staff Recommendation
Staff recommends that TMAPC adopt the Pearl District Small Area Plan as an amendment to the Tulsa Comprehensive Plan.

Attachment(s)
Pearl District Small Area Plan
Prepared for:
City of Tulsa
175 E. 2nd St. | Tulsa, OK 74103

By:
Tulsa Planning Office
Fregonese Associates
Tharp Planning Group
DRW Planning Studio

Published 2019

Adoption and Approval
The Executive Summary and details of the Priorities, Goals, and Actions were adopted by the Tulsa Metropolitan Area Planning Commission (TMAPC) on DATE, and approved by the Tulsa City Council on DATE.
Acknowledgments

CITY OF TULSA
G. T. Bynum, Mayor
Dwain Midget, Director, Working in Neighborhoods

TULSA CITY COUNCIL
District 1 Vanessa Hall-Harper
District 2 Jeannie Cue
District 3 Crista Patrick
District 4 Kara Joy McKee
District 5 Cass Fahler
District 6 Connie Dodson
District 7 Lori Decter Wright
District 8 Phil Lakin
District 9 Ben Kimbro

CITIZEN ADVISORY TEAM (CAT)
Teddi Allen
Kevin Anderson
Ivan Acosta
Jim Cameron
Matt Jones
Lou Reynolds
Austin Ridgard
Gail Runnels
Lorenda Stetler
Joe Westervelt

TULSA METROPOLITAN AREA PLANNING COMMISSION (TMAPC)
Michael Covey, Chair
Joshua Walker, 1st Vice Chair
Ted A. Reeds, II, 2nd Vice Chair
Joshua Ritchey, Secretary
John Shivel
Keith McArtor
Tara VanCleave
Delia Kimbrel
John Fothergill, Tulsa County Commissioners' Designee
Nick Doctor, Mayor's Designee

CONSULTANT TEAM
Fregonese Associates
Tharp Planning Group
DRW Planning Studio

TULSA PLANNING OFFICE
Susan Miller, Director
Dennis Whitaker, Planner
Amber Wagoner, Planner
Daniel Jeffries, Community Engagement Planner
JT Paganelli, Planner
Addison Spradlin, Planner
Philip Berry, Planner
About this Document

This policy document is also a record of the public process used to develop the Pearl District Small Area Plan. As a planning guide for many community stakeholders - citizens, property owners, investors, Planning Commissioners, and elected officials – it follows the small area planning process prescribed in the Tulsa Comprehensive Plan, and is organized into two main sections: Executive Summary, and the Plan.

Executive Summary

The Executive Summary highlights the planning process, including the Vision Statement and Guiding Principles developed by stakeholders, and key local issues that resulted in policy recommendations. The Priorities, Goals, and Actions reflect those recommendations, summarizes actionable items for capital improvements and supports policy decisions deemed necessary to implement the plan’s vision.

Adopted concepts and policies provide the basis for land use and development decisions in the Pearl District for the next 10 to 20 years. Details including illustrations, images and analysis of existing data are presented in the Plan to provide background and context for how these recommendations were formulated but are not adopted as policy.

The Plan

The Plan’s organizational structure is based on the process set forth in the Tulsa Comprehensive Plan to develop small area plans. Content from overlapping process steps may be addressed in more than one chapter of the plan. Plan chapters include an inventory of existing conditions and relevant data, details of the community engagement process, and “Big Ideas” generated from engagement with the community to provide a baseline from which to measure progress throughout the planning horizon.
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Figure 1: Centennial Park, Photo: Daniel Jeffries
Part I: Executive Summary

Plan Summary

The Pearl District Small Area Plan replaces the 2006 6th Street Infill Plan, and updates the Tulsa Comprehensive Plan recommendations for this area. In addition to the Pearl District Small Area Plan, the City of Tulsa ("City") is preparing a compatible, implementation-focused Sector Plan in partnership with the Tulsa Development Authority ("TDA"). Together, these Plans are intended to guide public and private improvements in the Pearl District. The Small Area and Sector plans are working towards fulfilling the community's vision with strategies that will help guide the future of the area: develop specific actions to bring positive changes for the community, invest in corridor improvements along major streets, and prioritize continued economic investment.

The Pearl District Small Area Plan is a guide for the future development of this Tulsa neighborhood, located east of downtown, from I-244 to E. 11th Street, and Highway 75 to Utica Avenue. The planning process relied upon extensive resident and stakeholder participation, detailed research into the existing conditions within the plan area, and in-depth consideration of plan recommendations by area stakeholders, City of Tulsa departments, and affiliated agencies.

The Pearl District Small Area Plan informs future decisions related to land use, transportation, housing, and economic development issues unique to the neighborhood. The plan also serves as a key strategy to implement the vision and goals of the Tulsa Comprehensive Plan.

Through the small area planning process, issues and strategies were developed and vetted with the hands-on assistance of the Citizen Advisory Team (CAT). This plan will help guide city-wide decision making; it is intended that the Tulsa Metropolitan Area Planning Commission (TMAPC) and the City Council will consider the Pearl District Small Area Plan when evaluating zoning cases and development plans that affect the neighborhood. This plan will also inform decisions related to delivery of municipal services, like public safety and water and sewer services, as well as capital investments in public infrastructure.

The look and feel of the Pearl District continue to reflect development patterns of the early 20th century. As one of Tulsa's earliest mixed-use neighborhoods, the Pearl District has a traditional street grid pattern that includes a mix of single-family residences and neighborhood scale retail, as well as areas of industrial and other employment uses. Residential and commercial uses range in the current state of repair, from well-maintained older homes and newer townhomes, to vacant lots and structures in need of repair.

Map 1: Pearl District Plan Area
Part I: Executive Summary

Process
The small area planning process followed the six-step process prescribed in the Tulsa Comprehensive Plan’s appendix and in A Guide to Small Area Planning. Officials invited stakeholders with interests in the Pearl District to serve on the Citizen Advisory Team (CAT), which was engaged throughout the process by representing their constituents in the plan area, reviewing and validating key information, and reviewing the Pearl District vision statement and recommendations.

Technical Review extended the opportunity for relevant departments of the City of Tulsa and allied agencies to review, comment and clarify findings within the draft plan. Significant responses were reflected in the plan’s narrative and recommendations, and were provided to the CAT prior to forwarding to the Tulsa Metropolitan Area Planning Commission (TMAPC) for adoption.

Following adoption by TMAPC, the plan is forwarded to the Tulsa City Council for approval. With that approval, this plan amends the Tulsa Comprehensive Plan, and this plan’s recommendations become the City of Tulsa’s policy guide for planning and development within the Pearl District plan area.

Comprehensive Plan Land Uses
The Tulsa Comprehensive Plan assigned future land use types to the entire city (see Map 2 below), and allows these land use designations to be updated through small area planning studies. This plan supersedes the 2006 6th Street Infill Plan, and updates the Comprehensive Plan’s land use recommendations for this area.

Downtown Neighborhood: Pedestrian-oriented and well-connected to downtown via transit

Employment: Office, warehousing, light manufacturing, high tech uses, possible big-box retail

Mixed-Use Corridor: High-capacity transit paired with housing, commercial, and employment uses

Main Street: Pedestrian-oriented, wide sidewalks, storefronts

Recommended Land Uses
Following extensive input and review from the CAT and public at workshops and open houses, the land use designations shown in Map 3 were developed. Descriptions of the development types provided on Map 3 were also discussed and amended, and are listed following Map 3.
Part I: Executive Summary

Plan Summary

Map 2: 2010 Comprehensive Plan Land Use Plan

Map 3: Pearl District Small Area Plan — Land Use Plan

Land Use Plan
- Employment
- Employment with Residential
- Downtown Neighborhood
- Mixed-Use Corridor
- Main Street
- Park and Open Space
- Plan Area
LAND USE TYPES
The following land use types were customized for the Pearl District and differ somewhat from the land use types found in the Comprehensive Plan.

Downtown Neighborhood
Downtown Neighborhoods are tightly integrated with the Downtown Core. These areas may be comprise university and higher educational campuses and their attendant housing and retail districts, former warehousing and manufacturing areas that are evolving into areas where people both live and work, and medium- to high-rise mixed-use residential areas.

Downtown Neighborhoods provide multimodal and pedestrian oriented transportation options and are well connected to the Downtown Core via local transit. They feature parks and open space, typically at the neighborhood scale.

Employment
Employment areas contain office, warehousing, light manufacturing and high tech uses such as manufacturing or information technology. These areas typically have few residences and have more extensive commercial activity.

Employment areas require access to major arterials or interstates. Those areas with manufacturing and warehousing uses must be able to accommodate extensive truck traffic. Due to the special transportation requirements, attention to design and adequate screening is necessary when employment districts are near other districts that include moderate residential use.

Employment with Residential
Employment with residential areas contain office, warehousing, light manufacturing and high tech uses such as manufacturing or information technology. These areas may also have residences, residential and office lofts in industrial buildings, and more extensive commercial activity.

Employment with residential areas require access to major arterials or interstates. Those areas, with manufacturing and warehousing uses must be able to accommodate extensive truck traffic. Since residential and industrial uses are allowed in this district, extensive screening and buffering between these uses within the district are not required for many of the existing uses.
Mixed-Use Corridor

Mixed-Use Corridors are in areas surrounding thoroughfares that pair high capacity transportation facilities with housing, commercial, and employment uses. The streets usually have four or more travel lanes, and sometimes additional lanes dedicated for transit and bicycle use.

The pedestrian realm includes sidewalks separated from traffic by street trees, medians, or parallel parking strips. Pedestrian crossings are designed so they are highly visible and make use of the shortest path across a street.

Buildings along Mixed-Use Corridors may include windows and storefronts along the sidewalk, with automobile parking generally located on the side or behind. Off the main travel route, land uses include multifamily housing, small lot, and townhouse developments, with adequate screening to integrate single family neighborhoods.

Main Streets

Main Streets are Tulsa's classic linear centers. Consisting of residential, commercial, and entertainment uses along a transit-rich street usually two to four lanes wide, they include much lower intensity residential neighborhoods situated behind.

Main Streets are pedestrian-oriented places with generous sidewalks, street trees and other amenities. They usually have windows or storefronts on the ground floor of buildings and parking is provided on street, in small private off street lots, or in shared lots or structures.

Parks and Open Space

Parks and open spaces should be protected and promoted. Parks are meant to be publicly used and widely accessible by a network of streets, trails and sidewalks. Parks and open space should be connected with nearby institutions, such as schools or hospitals. Amenities at these park facilities can include playgrounds, pools, nature trails, ball fields, and recreation centers.

Open spaces are protected, environmentally rich areas where development is inappropriate, and where the natural character of the environment improves the quality of life for city residents. Open space tends to have limited access and is not typically used for recreation.
Part I: Executive Summary

Vision Statement
The future Pearl District continues to build on its recent successes, providing a lively, welcoming, and well-connected neighborhood as well as a strong employment center for existing and emerging businesses. Grassroots efforts help develop a neighborhood that:

- is diverse, intriguing and charming;
- has the character, humanity and convenience of the best traditional cities;
- offers an alternative to suburban living, where it is possible to walk or bicycle to work, play and shopping;
- has neighbors and businesses who work to foster good schools, a vibrant civic environment and safe, attractive streets, multimodal opportunities and civic spaces;
- has an engaged civic environment supported by updated sidewalks, streets, and lighting and multimodal opportunities; and
- continues to be a vibrant mixed-use neighborhood that incorporates quality housing choices, strong business, effective, safe and healthy transportation choices, and equitable stormwater management policies.

Area-Wide Principles

- Diversity
- Mixed-use
- Pedestrian orientation
- Increased density
- Existing and emerging employment centers
- Multimodal transportation options

Big Ideas

- Support residential reinvestment, rehabilitation and homeowner assistance.
- Support and reinvest in existing employment uses.
- Prioritize public infrastructure improvements such as sidewalk, street lighting and roadway improvements to catalyze reinvestment and infill.
- Support Mixed-Use Corridors along 3rd St, 6th St and Utica Ave, and a Main Street Corridor along 11th St. Enhance Peoria as future multimodal BRT corridor.
- Improve entrances and gateways.
- Acquire flood plain properties in areas designated for future ponds.
- Convert 1st Street to allow two-way travel.
- Create a public/private parking strategy.
Setting Priorities
The recommendations set forth in this section of the Pearl District Small Area Plan are the means by which the vision is intended to be implemented. This chapter is organized into priorities, goals, and implementation measures.

Priorities are topical areas that address the vision. They identify over-arching steps toward plan implementation. Goals are the general, attainable objectives of each priority.

The Pearl District Small Area Plan includes four priorities. Each priority has specific goals and action recommendations, which can be found in the Priorities, Goals, and Actions section in the following pages.

Priority 1: Stabilize and revitalize existing residential areas, promote homeownership and housing affordability and increase housing choice.

Priority 2: Promote development that retains existing businesses and increases employment, mixed-use, commercial, and retail opportunities.

Priority 3: Increase safety and security throughout the district.

Priority 4: Improve targeted infrastructure to support health and wellness and catalyze development.

Figure 3: Looking east toward the Pearl District from downtown, June 2015. Photo: Daniel Jeffries
Part I: Executive Summary

Priorities, Goals, and Actions

Priority 1: Stabilize and revitalize existing residential areas, promote homeownership and housing affordability, and increase housing choice.

Goal 1: Support compatible residential infill and reinvestment.

1.1 Support infill housing that fits with the character of the neighborhood. Encourage development that maintains the existing block and street patterns when feasible.

1.2 Ensure small-scale infill housing is reviewed and permitted quickly and efficiently.

1.3 Address any existing code barriers to infill development on narrow lots, such as modifications to on-site parking requirements or building setbacks.

1.4 Consider waiving or reducing development fees and providing expedited development review for developments that include affordable housing.

1.5 Consider program to eliminate rezoning fees for residents requesting mixed-use zoning in mixed-use corridors and neighborhoods.

1.6 Develop a capital improvement plan that outlines and prioritizes necessary infrastructure replacement and upgrades, such as water/wastewater, as well as residential streets and alleys.

Goal 2: Provide for a range of housing types including affordable housing compatible with existing neighborhoods.

2.1 Review and amend ordinances as needed to support the development of an expanded range of housing types, including single family housing such as cottage housing, clustered homes, and narrow-lot homes and appropriately scaled “missing middle” (mid-density) housing types such as townhomes, multi-unit houses (duplexes, triplexes, quads), live-work units, and accessory dwelling units.

2.2 Support mixed-use residential development along major corridors, including live-work units, and small-scale, visually compatible multi-unit houses that are desirable in neighborhood edge and transition zones between residential and employment uses.

2.3 Adopt a home occupation special exception or overlay for entire district to allow Type 2 home occupations by right to provide more flexible live work opportunities.

2.4 Support owner- and buyer-initiated zoning requests for the Pearl District neighborhood to ensure a range of housing types is allowed (see Table 1).

2.5 Coordinate with franchise utilities to ensure utilities are modernized to meet demands of redevelopment, such as high-speed internet coverage throughout neighborhood. Bury utilities when possible.

2.6 Initiate a Phase 1 historic survey to identify federally qualified historic properties.
Goal 3: Provide programs to support existing and future homeowners.

3.1 Establish a grant or revolving loan fund to assist low-income and first-time homebuyers who wish to buy in the Pearl District. Targeted homeownership loan programs can assist potential owners in down payments, closing costs or other homeownership expenses.

3.2 Establish a program to stabilize and revitalize existing neighborhoods by providing resources for homeowners and potential buyers to help with repairs and rehabilitation. Connect residents to existing funding sources for assistance and work to expand available funds and funding streams.

3.3 Preserve the existing character of neighborhoods and recognize unique character of the neighborhood. Through code enforcement and public/private partnerships, work with owners to maintain homes, comply with codes, and contribute to the neighborhood character.

3.4 Develop a program to reduce property taxes for homeowners meeting certain improvement and reinvestment thresholds. Such a program would reduce property taxes when owners invest in their homes.

3.5 Review stormwater issues with Engineering Services to identify strategies to address impacts of the regulatory floodplain on existing properties.

Goal 4: Provide stability to areas designated as future flood control ponds by creating a voluntary purchase program of affected lots.

4.1 Identify lots in the East and West Pond areas and work with the Tulsa Development Authority ("TDA") to develop a voluntary acquisition program where TDA works with the city to acquire properties of owners wishing to sell. Properties would be maintained by the City as parks or other neighborhood amenities.

4.2 Create an open space program to provide neighborhood amenities until the properties are used for flood control. Support the use of properties acquired for flood control purposes to be utilized as additional open space amenities within the neighborhood.

4.3 Work with stakeholders to fund neighborhood amenities, including an interim period to maintain lots as open space amenities until flood control projects can be completed.

Goal 5: Address vacant and blighted properties.

5.1 Work with Tulsa Development Authority to identify catalyst projects to address blight and develop vacant properties that achieve community objectives for a vibrant mixed-use neighborhood.

5.2 Work with Tulsa Development Authority to provide relocation assistance for residents displaced by TDA's redevelopment and encourage them to relocate within the neighborhood.
Priority 2: Promote development that retains existing businesses and increases employment, mixed-use, commercial, and retail opportunities.

Goal 6: Revitalize and redevelop vacant properties.

6.1 Encourage and support compatible commercial and mixed-use infill development.
6.2 Establish local or mobile presence of a business assistance center to aid in the start-up and running of small businesses and home-based businesses in the area.
6.3 Coordinate with franchise utilities to ensure utilities are modernized to meet demands of redevelopment, such as high-speed internet coverage throughout neighborhood.
6.4 Support efforts to provide for necessary infrastructure to accommodate commercial and industrial growth in the area.
6.5 Retain existing zoning for commercial and industrial uses in the Pearl District. Only support zoning changes that have the consensus of the property owner.
6.6 Encourage innovative adaptive reuse of existing structures by exploring tools that would reduce parking requirements or permitting fees for rehabilitating existing buildings.

Goal 7: Provide more retail, dining, and entertainment options.

7.1 Provide small business assistance to encourage entrepreneurship within the neighborhood.
7.2 Support live-work development that is sensitive to the context of the neighborhood.
7.3 Develop an area-wide parking strategy.
7.4 Create pedestrian-oriented shopping areas to provide goods, services, and gathering spaces for residents in adjacent neighborhoods. Prioritize sidewalk, lighting and streetscape improvements in shopping areas to spur private development.
7.5 Encourage and support convenient neighborhood-level business development, especially for neighborhood-serving uses such as grocery stores, corner stores, restaurants and cafes, child care, retail, personal and professional services.

Goal 8: Encourage higher density development in transit rich areas.

8.1 Evaluate existing conditions and uses within ¼ mile and ½ mile of existing and proposed bus stops.
8.2 Identify priority sites for infill mixed-use development and incentivize private investment in the development of these sites. Incentives could include strategies such as partnering with brokers, installing enhanced sidewalks and amenities as part of roadway improvements, or partnering with TDA to acquire available sites.
8.3 Evaluate multimodal access to existing and proposed transit stops to ensure that transit riders have safe, efficient access to area destinations.
8.4 Support zoning changes to increase mixed-use density near transit when changes are supported by property owner.
8.5 Encourage transit-supportive commercial and mixed-use development along Peoria Avenue, especially near future bus rapid transit stations.
8.6 Support the addition of amenities, including public toilets, at enhanced stations.
Goal 9: Improve commercial transportation access.

9.1 Convert First Street from a one-way to a two-way roadway to improve access and connectivity.
9.2 Designate appropriate truck routes through the Pearl District. Communicate with businesses to ensure drivers use appropriate routes to avoid residential streets.
9.3 Fund and implement road improvements that support heavy truck traffic.

Goal 10: Ensure adequate parking supply using a shared parking approach in the Pearl District.

10.1 Work with businesses to develop a shared parking approach to provide adequate parking as corridors redevelop.
10.2 Identify potential sites for off-street shared parking lots, especially within walking distance to major destinations and Aero BRT transit station areas.
10.3 Create a public/private parking strategy that includes a centrally located parking structure.
10.4 Explore the use of alleys for private parking, as feasible.

Goal 11: Use Federally-Designated Opportunity Zones to attract appropriate new development.

11.1 Use the Opportunity Zone incentives to spur appropriate development.
11.2 Promote Qualified Opportunity Funds as an economic development tool for property owners in Opportunity Zones and help identify ways for taxpayers to pair these funds with other incentives.
11.3 Create an implementation framework to ensure equitable economic growth occurs if Opportunity Zones are used for redevelopment. The framework should require that developers receiving tax benefits mitigate displacement and provide for development and/or preservation of affordable homes when new market-rate housing is built.
11.4 Identify potential incentives to encourage affordable housing through density bonuses or fee waivers for projects inclusive of low- and moderate-income residents.
11.5 Tie incentives for investment to performance measurement and reporting.
Part I: Executive Summary

Priority 3: Increase safety and security throughout the Pearl District.

Goal 12: Increase personal and property security.

12.1 Work with property owners to identify safety issues such as vandalism and theft of businesses.
12.2 Explore public/private partnerships to address safety issues and increase security through collaboration with public safety officials.
12.3 Provide public education programs on increasing safety and security in residential and business areas.

Goal 13: Fund and implement planned pedestrian and bicycle improvements.

13.1 Work with Tulsa's code enforcement program to ensure housing quality for the health, safety and well-being of residents.
13.2 Initiate proactive targeted code enforcement programs that include citing dumping and addressing graffiti, as well as other code issues.
13.3 Encourage scheduled roll-off boxes (dumpsters) through Working in Neighborhoods (WIN) for free or low-cost waste removal to assist property owners with clean up and neighborhood safety and beautification.

Priority 4: Improve targeted infrastructure to support health and wellness and catalyze development.

Goal 14: Activate large undeveloped tracts of land.

14.1 Prioritize infill-supportive multimodal infrastructure, including sidewalks, street improvements, pedestrian lighting, and, where viable, alleys. Ensure that street improvements are consistent with and serve adjacent development types.
14.2 Install infrastructure on arterial streets – Peoria and Utica Avenues, 3rd, 6th, and 11th Streets – to enhance multimodal facilities: well-marked pedestrian crossings, rapid flashing beacons at high traffic intersections, and other streetscape amenities.
14.3 Work with City of Tulsa Water and Sewer Department to evaluate the current pipe systems and identify potential future needs for system replacement or sizing upgrades; develop an approach for updates as the Pearl District continues to redevelop and attract new residents and businesses.
14.4 Ensure that street improvements are coordinated with other necessary utility upgrades in the area.
14.5 Improve transit station areas along Peoria Avenue with the addition of clear route signage at stop locations, seating, well-marked crossings, and optionally transit shelters, garbage receptacles, shade trees, public art, or murals.
14.6 Improve sidewalks by filling in the GO Plan sidewalk gaps and continued support of City of Tulsa's ADA Arterial sidewalk and curb improvements.
14.7 Implement Complete Streets policies for multi-modal corridors along Peoria and Utica Avenues.
14.8 Explore the use of Tax Increment Financing (TIF) Districts for infrastructure improvements.
14.9 Improve pedestrian lighting to increase access to transit, retail, employment, and other neighborhood amenities.
**Goal 15: Develop a sidewalk improvement plan to prioritize capital funding to build, replace, or restore sidewalks within the Pearl District.**

15.1 Work with Engineering Services to update and maintain the inventory of pedestrian infrastructure, including sidewalk locations and conditions, pedestrian lighting, ADA issues, and other safety needs.

15.2 Invest in sidewalk infrastructure to reduce or eliminate gaps in the sidewalk network and address ADA compliance issues, prioritizing access to public assets such as Centennial Park, employment centers, as well as connections into Downtown.

15.3 Amend GO Plan to add all sidewalk gaps on both sides of arterial streets.

**Goal 16: Improve connections within the district and to adjacent neighborhoods.**

16.1 Improve connections to nearby districts and neighborhoods, including crossing Interstate-244 and Highway 75. Design and construct safety improvements such as lighting and designated walking and biking access at these locations.

16.2 Improve corridors to support economic activity and improve mobility options. Focus on basic infrastructure such as sidewalks, crosswalks, lighting and connections.

16.3 Focus on multimodal improvements along major commercial corridors such as 3rd, 6th, and 11th Streets and Utica Avenue to continue current development trends and support the traditional mixed-use character of the district.

16.7 Use enhanced pedestrian traffic control devices such as flashing lights at high use intersections or crosswalks. Prioritize crossings on arterials such as 11th Street and Utica Avenue.

**Goal 17: Improve gateways into the district.**

17.1 Design and fund entranceway/gateway features at key entrances, and neighborhood identification throughout area.

**Goal 18: Explore options to move electric power lines underground, or if not possible, relocate them to alleys.**

18.1 Coordinate with franchise utility providers to determine viable options to relocate utilities through a coordinated utility master plan, with a focus on placing utilities underground where feasible.

18.2 Develop cost estimates and priorities for utility relocation, looking for strategic opportunities through development projects or other infrastructure investment.
Part II: The Plan

Figure 4: Looking east down 6th Street at Peoria, November 2016. Photo: Daniel Jeffries
Part II: The Plan

Chapter 1: Introduction

Implementing the Comprehensive Plan

Since the adoption of the Tulsa Comprehensive Plan in 2010, the City of Tulsa has developed and implemented a program to conduct small area planning in neighborhoods and districts across the city.

The Pearl District Small Area Plan builds on the efforts of the 6th Street Infill Plan, a plan for the reinvention of the Pearl District, adopted in 2005 and updated in 2014.

This plan establishes a community-based vision for the area, and addresses issues such as neighborhood stability and growth, parks, amenities, mobility and parking, long-term land uses, and other neighborhood and mixed-use improvement strategies.

This plan recommends short- and long-term implementation measures and action items to realize the vision of a lively, welcoming, and well-connected mixed-use neighborhood. This plan supersedes the 2014 plan update.

The City of Tulsa works with community stakeholders to develop small area plans, which are adopted as amendments to the Tulsa Comprehensive Plan and are key to implementing city-led initiatives across many agencies.

Map 4: Pearl District Plan Area. The plan area is generally bounded by Interstate 244 to the north; US 75 to the west; 11th Street to the south; and Utica Avenue to the east.
Part II: The Plan

Location and Context
The Pearl District plan area encompasses 0.5 square miles. Located east of downtown Tulsa and approximately one mile west of the University of Tulsa, the Pearl District is centrally located and easily accessible.

The plan area’s proximity to local amenities provides the neighborhood with access to downtown Tulsa in minutes, and highway connectivity provides ready access to the entire metropolitan area. Located adjacent to downtown and Hillcrest Medical Center, district residents have access to over 42,500 jobs as well as Tulsa’s Arts District.

The Pearl District was first built in the early 20th century as a “streetcar suburb” and has many of the characteristics of a walkable neighborhood:

- a healthy mix of single-family bungalows and small apartment buildings;
- two up-and-coming “Main Streets” (6th and 11th Streets) featuring brick commercial buildings hosting coffee shops, restaurants, taverns, and design studios;
- and uniquely, a number of stable manufacturers, fabricators, and craftsmen.

In addition, the Pearl District features a large park and flood control facility, Centennial Park, and numerous services and support agencies, such as the Indian Health Care Resource Center.

AERO, Tulsa’s first Bus Rapid Transit line, will be coming soon to the Peoria Avenue corridor, and will provide an enhanced link north and south along one of Tulsa’s main thoroughfares.

Figure 5: The Pearl District is strategically located between downtown and the University of Tulsa. Photo: Daniel Jeffries

Figure 6: Centennial Park anchors the west side of the Pearl District. Sixth and Eleventh Streets are major corridors connecting the Pearl District to downtown and the University of Tulsa (background, left), while Highway 75 is a major barrier between the District and downtown. Hillcrest Medical Center (right) lies just outside the official boundaries of the Pearl District. April 2019. Photo: Daniel Jeffries
History
With the discovery of oil at Red Fork in 1901, investors, wildcatters, and their families, began to pour into Tulsa. Additional oil finds in the area allowed this boom to continue the next 30 years. By then, Tulsa was well-established as the “Oil Capital of the Nation”.

Development in the Pearl District neighborhood reflects this initial explosion of growth, followed by an extended period of stability, and ultimately a period of decline.

This pattern is repeated in many of the older parts of Tulsa. Review of early business directories indicates rapid growth in the 1910s and 1920s, an extended period of sustained success through the 1960s, and a period of decline beginning in the 1970s.

The “platting”, or subdividing, of land in the Pearl District began in 1909. At this time there were already a few buildings in the area, including a glass factory, cannery, and an oil depot. Continuous construction of new houses and industry in the area over the next decade helped bring about the development of additional commercial businesses supporting industry and residents.

An examination of businesses in the area reveals that by 1930, this area was firmly established as a diverse, mixed-use, urban neighborhood. The neighborhood thrived as it continued to cater to the downtown central business district, a large industrial district, and several working-class residential areas. There were a variety of offerings nearby, and the mix of shops and businesses along 6th Street was eclectic. These uses successfully coexisted for more than 50 years.

By exploring business records along a two block stretch of 6th Street from Peoria Avenue to Rockford Avenue, one can begin to understand this mix of businesses. From 1920 to 1964, the local residential population sustained two small groceries, as well as a barber shop, drugstore, dry cleaner, shoe repair shop, beauty shop, tavern, and restaurant.

Along with these neighborhood services, there were other businesses that provided goods and services to adjacent industrial areas as well as the nearby downtown business district. Along 6th Street in this small sample area, one could find several auto body and auto repair shops, the original location of Ehrle’s Party and Carnival Supply, a
machinery supply shop, lunch counter, electrical supply, saw sharpening service, and several print shops. Another unique characteristic of this area is that it housed quite a few upholstery and furniture refinishing shops.

Today, much of the business district looks remarkably like it did 60 years ago. There is still a concentration of auto repair establishments, print shops, upholsterers, trades suppliers, manufacturers, and cabinetmakers. Many of these businesses continue to thrive.

Over the years, housing trends in the Pearl District have shifted from primarily owner-occupied to a higher concentration of renters.

The exodus of homeowners began in the mid-1950s and continued through the 1980s. In 2018, owner-occupied housing accounted for only 18% of the housing stock in the neighborhood.

Many of the 75-year old rent houses in this neighborhood are now sub-standard due to decades of inadequate maintenance. More than any other factor, this shift from homes to “income properties” has created an unstable condition that discourages investment.

Through the mid-1930s, trolleys augmented well established pedestrian movement by offering quick connections to downtown, the University of Tulsa, and Cherry Street. In the 1950s, bus service replaced the trolleys. Today, 6th Street, 3rd Street, 11th Street, and Peoria Avenues, are still major public transportation corridors.
Part II: The Plan

CHAPTER 1: INTRODUCTION

Figure 15: Northeast corner of 11th & Rockford. Photo: Tulsa Historical Society

Figure 16: Zarrow Grocery, 6th Street, 1920. Photo: Zarrow Family Foundations

Figure 17: Longfellow School, at the northwest corner of 6th & Peoria, was built in . Photo: Beryl Ford Collection

Figure 18: The Lynch-Forsythe School, 1909. The school was located at 1st & Rockford. Photo: Tulsa Historical Society

Figures 17 & 18: Longfellow School was demolished in 1995 to make way for the Indian Health Care Resource Center. Photo: Tulsa Historical Society

Figure 19: Looking north on Peoria from the 700 block, circa 1950. Photo: Tulsa Historical Society

Figure 20: The Marland filling station at the northeast corner of 6th & Peoria. Photo: Beryl Ford Collection

PEARL DISTRICT SMALL AREA PLAN
Part II: The Plan

Figure 21: Aerial view of the Pearl District, looking east from downtown, April 2019. Photo: Daniel Jeffrey
Chapter 2:
Existing Conditions

Public Facilities and Services
While there are limited public facilities and services located within the Pearl District plan area, Pearl District’s proximity to downtown and other central city neighborhoods allows residents access to many services available in those areas.

EDUCATION
There are no schools within the plan boundary. The Pearl District is split between two elementary school boundaries - Kendall Whittier and Emerson - and three middle and high school boundaries: Kendall Whittier, Central, and Edison. Magnet schools and private schools are also located within three miles of the Pearl District. Four higher education facilities are located nearby: Langston University Tulsa, Oklahoma State University Tulsa, the University of Tulsa and Tulsa Community College are located nearby.

PUBLIC SAFETY - POLICE AND FIRE
The Pearl District is within the Gilcrease Division of the Tulsa Police Department, which includes downtown and extends to the west, east, and north to the Tulsa municipal boundaries.

Tulsa Fire Station 3 is located just north of the plan area boundaries, on the southeast corner of Utica Ave. and Archer St., and Fire Station 4 is located to the west at West 12th Street and South Guthrie Avenue.

Crime rates for the Pearl District are similar to rates for the City as a whole. In 2016, there were 16,135 crimes reported in Tulsa, 88 (0.55%) of which were in the Pearl District, which accounts for approximately 0.63% of the population. Crime rates for January-April 2019 show the Pearl District’s percentage of total crime in the city has increased slightly to 0.96%, or 55 of the 5,685 crimes reported citywide.

HEALTH AND MEDICAL SERVICES
The Indian Health Care Resource Center is located in the district at South Peoria Avenue and 6th Street and Hillcrest Medical Center is south of the Pearl District. In addition, the Oklahoma State University health system is within a mile of the Pearl District.

COMMUNITY CENTERS
Central Center in Centennial Park, just west of East 6th Street and Peoria Avenue, provides facilities for weddings, receptions, reunions, and community events. The 12,500-square-foot Central Center includes an auditorium with stage, fitness room, visual arts room, commercial kitchen, several meeting rooms, and a vista deck that hosts outdoor events.

PARKS AND OPEN SPACE
Centennial Park, bounded by Highway 75 and Peoria Avenue, Sixth and Seventh Streets, contains 13 acres of leisure space, including the Central Center. The park includes a sunken, boulder-lined pond that provides approximately 52 acre-feet of flood storage, addressing part of the neighborhood’s flooding issues. The park also boasts a number of walking paths, natural plantings and a footbridge along an exposed stream leading to the pond, an Oklahoma Centennial clock, and open spaces for events. Several townhomes front the park’s southern edge.

Additional flood detention ponds and green spaces are planned for the Pearl District, to the north and east of Centennial Park.

Other Plans and Studies

PEORIA AVENUE BUS RAPID TRANSIT LAND USE FRAMEWORK (2017)
Tulsa's first Bus Rapid Transit (BRT) line is expected to begin service in Fall, 2019, and will run along Peoria Avenue, passing through the Pearl District. There are two planned stations in the plan area – an enhanced station at 11th Street South and Peoria Avenue, and an improved station at 6th Street and Peoria Avenue. The 2017 Peoria Avenue BRT Land Use Framework details strategies and
recommendations for land use and development, transit and connectivity, urban design, zoning, and economic development for each of the planned enhanced stations along the route. Recommendations for the 11th Street South and Peoria Avenue Station include a BRT pull-off that features ticket vending machines; next bus arrival information; pedestrian illumination; an ADA loading platform; and a transit shelter.

TULSA COMPREHENSIVE PLAN (2010)
The 2010 Comprehensive Plan guides the physical development of Tulsa over time through a set of goals and policies related to land use, housing, economic development, transportation, parks, trails, and open space. The planning process created a vision for the City of Tulsa that reflects the needs and dreams of all citizens over a 20- to 30-year planning horizon. The Plan prescribes the development of small area plans to implement citywide objectives by addressing unique local issues in their plan areas.

THE 6TH STREET INFILL PLAN, AMENDED
The 6th Street Infill Plan was originally approved in January 2006 and amended in April 2014. The plan describes a future vision for the Pearl District. It includes a self-assessment of issues and opportunities that provide a perspective of the neighborhood by the people who use it every day. It also provides recommended remedies for urban problems including flood control, security, land use, and urban blight. The intent of the plan was to work together in a comprehensive manner to transform this struggling near-downtown neighborhood into a thriving, diverse, walkable, and desirable place to live, work, and play. Key recommendations in this plan include:

Design guidelines for infill development that addressed common infill issues such as building setbacks, parking requirements, and pedestrian orientation. The plan details portions of the neighborhood where these design guidelines were considered critical, as well as areas where design guidelines were deemed unnecessary.

A comprehensive strategy for the complete transformation of this neighborhood, incorporating flood control in the form of new parks and a canal. Plans were developed through cooperation between areas residents and property owners, the City of Tulsa Park and Recreation and Public Figure 22: Peoria Avenue BRT Land Use Framework

Figure 23: Route 66 Overlay
Works Departments, and stormwater planners and hydrologists. These facilities were intended to serve as a catalyst for new, large-scale, urban infill development, to be produced through public-private partnerships.

**ROUTE 66 COMMISSION AND OVERLAY DISTRICT**

Heritage tourism and historic preservation along historic Route 66 is recognized as a substantial contributor for the local and state economies. The Route 66 Commission was created by executive order to advise the Mayor and City Council concerning best practices of successful community revitalization and effective strategies for leveraging tourism for economic development along historic Route 66.

The Route 66 Overlay District was created to establish zoning regulations and incentives intended to ensure the enhancement, development and revitalization of Route 66 through the promotion of historic and historically inspired signage, especially neon, along and adjacent to the two alignments of Route 66 in Tulsa. The regulations are generally intended to guide the character of both public and private development as it occurs along Route 66, and within the Pearl District, apply to properties identified in Figure 23, to the left.

The overlay encourages the use of neon along Route 66 by relaxing certain sign regulations in the zoning code. Neon signs give Route 66 a unique identity, enhance the attractiveness of the corridor, allow more creativity from business owners, and encourage cultural tourism.

Two alignments of Route 66 passed through the Pearl District: along Admiral Boulevard or 2nd Street until 1932 (there is some debate between the two routes), and along 11th Street, beginning in 1932. As a federal highway, each alignment served as primary routes through Oklahoma and Tulsa, and were highly influential in the development of Admiral Blvd., 2nd Street, 11th Street, and surrounding neighborhoods. The Comprehensive Plan Land Use designation of Main Street is consistent with the original character of the area and the preferred character desired for revitalization efforts.

**ELM CREEK BASIN DETENTION PLAN**

The Elm Creek Basin Detention Plan from March 2010 is a flood control plan which includes multiple drainage basins and a conveyance feature along East 6th Street. It includes the existing drainage basin at Centennial Park, and proposed East and West ponds. In addition to the 2010 plan, a conceptual design report was completed for West Pond in March 2018.
Part II: The Plan

Demographics
The Pearl District demographics were analyzed using the Pearl District study area boundaries and data from DemographicsNow, which includes data from the years 2000 and 2010, and estimates for 2018.

**POPULATION AND HOUSEHOLDS**
The Pearl District had a population of 1,052 people in 2018. Between 2000 and 2018, the Pearl District's population decreased by about 15%, while Tulsa has grown by 3.2%. Households decreased by about 17%, or 104 units, in the same timeframe.

About a quarter of the Pearl District residents identify as Hispanic or Latino, slightly more than the citywide average of 16%.

While the White population in the Pearl District represents a similar share to the citywide rate, there is a lower percentage of Black residents in Pearl District, and a much lower percentage of Asian, Native Hawaiian, or Pacific Islander residents compared to citywide figures. The Pearl has a slightly higher percentage of Native American residents, and a much larger percentage of residents who identify as some other race.

**AGE**
Pearl District's median age is about two years older than Tulsa's. Around a quarter of residents in the Pearl District are younger than 20, which is slightly lower than Tulsa. The proportion of Pearl District residents over 65 is lower than Tulsa overall.

**INCOME DISTRIBUTION**
U.S. Census data reveals that while the percentage of the population living below the poverty level has decreased for the Pearl District to rates lower than the City, the percentage considered “poor or struggling”, living below two times the poverty level, is 66% of the population in the neighborhood, much higher than that of Tulsa.

Median household income is also well below the City, at only $21,745, just 49% of citywide figures.

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<th>Table 1. Population</th>
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<th>Table 2. Households</th>
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<th>Chart 1. Hispanic or Latino Population</th>
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<td><strong>Race</strong></td>
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<th>Chart 2. Race and Ethnicity</th>
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<td><strong>Race</strong></td>
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<td>Black or African American</td>
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<td>Asian, Native Hawaiian, Pacific Islander</td>
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<td>American Indian or Alaska Native</td>
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<td>Some Other Race</td>
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<td>Two or More Races</td>
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<th>Table 3. Age</th>
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<td><strong>Median Age</strong></td>
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<td>Tulsa</td>
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<th>Chart 3. Age</th>
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<td><strong>Pearl</strong></td>
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<td>Under 20</td>
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<td>35 to 64</td>
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<td>65 and Over</td>
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<td>Tulsa</td>
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<td>Under 20</td>
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<td>25 to 34</td>
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<td>35 to 64</td>
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<th>Table 4. Median Household Income</th>
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<td><strong>Year</strong></td>
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<td>2000</td>
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<td>2018</td>
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HOUSING MIX, OWNERSHIP, AND VALUE
The housing stock in the Pearl District is more diverse than the rest of the city. While detached single family homes account for nearly 63% of the residences in the City, they only represent about 38% of the housing stock in the Pearl District. Multi-unit dwellings account for nearly half of the dwellings in the Pearl District (46.3%), whereas they only have a 33.2% share citywide.

According to the US Census, median house value has increased dramatically in Tulsa and the Pearl District since 2000, with citywide increases of 76% and a six-fold increase in values in the Pearl. The median home in the Pearl District is now valued 460/o higher than the city median, a major reversal from the year 2000, when the citywide median value was more than double the Pearl’s.

EMPLOYMENT AND JOBS
Unemployment rates have remained consistently higher in the Pearl District than the rest of the city since at least 2000. As of 2018, the unemployment rate in the Pearl is almost double that of the citywide rate.

Housing
OWNERSHIP TRENDS
Aligning with the dominant multi-unit housing stock in the District, significantly fewer housing units in the Pearl District (18.2%) are owner occupied than in Tulsa as a whole (46.9%). Owner-occupied units have remained relatively flat, with only slight decreases in the District and citywide since 2000.

HOUSING VACANCY
Housing unit vacancy, defined as the difference between the number of households living within the study area and the number of housing units located in that same area, has fluctuated greatly over the past twenty-five years. Both Tulsa and the Pearl District experienced some lowering of housing vacancy rates between 1990 and 2000.

Vacancy rates citywide and for the Pearl District spiked in 2010. Though vacancy had decreased slightly by 2018, the Pearl District’s vacancy rate is still double the rate for the City of Tulsa as a whole.
Neighborhood Trends: Blighted Conditions

While parts of the Pearl District area are well maintained, many buildings in Pearl District have fallen into disrepair, and some structures are unsafe for habitation. There are several vacant parcels and abandoned structures.

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<th>Table 11. Property Vacancy</th>
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<tr>
<td>Tulsa</td>
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<tr>
<td>Pearl</td>
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The Pearl District neighborhood is a blighted area within the meaning of Oklahoma Urban Renewal Law.

The Pearl District Neighborhood Blight Study, completed in July 2018 by Tulsa Development Authority, details the blighting conditions that exist in the plan area.

Transportation

More than one third of the residents in the Pearl District do not have access to a vehicle, compared to less than 10% for the City of Tulsa as a whole.

<table>
<thead>
<tr>
<th>Chart 5. Vehicles Available by Household</th>
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<tr>
<td></td>
</tr>
<tr>
<td>No Vehicles Available</td>
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<tr>
<td>1 Vehicle Available</td>
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<td>2+ Vehicles Available</td>
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</table>

Land Use

Existing Land Use

The Pearl District is a traditional mixed-use area, with single-family and multi-family residential, retail, services, commercial, and industrial uses all in close together.

Industrial uses are generally located in the central part of the district adjacent to the railroad, while commercial uses are located along major thoroughfares such as Peoria Ave., Utica Ave., 6th St., and 11th St.

Residential uses are primarily in the southern portion of the study area; however, residential is also scattered in the northeast and throughout the district.

Areas adjacent to highways are transitioning to higher intensities and densities.

Vacant Parcels

There are a number of vacant parcels in the area, including multi-lot parcels within industrial areas, and many smaller vacant parcels within residential areas. These vacancies create opportunities for infill development that spur the creation of new homes and jobs within Pearl District.

Map 6. Vacant Parcels
HISTORIC ASSETS
The Pearl District was first platted and developed just over a century ago. The 6th Street Commercial District has been recognized on the National Register of Historic Places for its significance as a commercial and residential corridor which complemented the manufacturing and industrial companies present in the district. Until the 1960s, the corridor provided essential rental housing above local businesses that served the community, allowing residents to live, shop, and work all within the same district.

The Tulsa Fire Alarm building, located at 1010 E. 8th Street, is the only building on the National Register in the Pearl District. The Tulsa Fire Alarm Building is a historic Art Deco building built in 1931. It served as the central reporting station for the Tulsa Fire Department. Fires were reported from alarm boxes spread around town to this building, and the firemen in this building would alert the fire station closest to the fire.

Figure 25: Tulsa Fire Alarm Building. Photo: David Stapleton

It is likely that many additional buildings would qualify if a historic survey was conducted to identify historic resources in the Pearl District.
COMPREHENSIVE PLAN LAND USE DESIGNATIONS

The Tulsa Comprehensive Plan Land Use Plan, adopted in 2010, is organized around building blocks and plan categories that distinguish land use characteristics with regard to location, transportation, land use mix, employment, and housing. See Map 3 on page 5 for the Land Use Plan. Five of these plan categories are represented within the Pearl District area:

**Downtown Neighborhood:** Neighborhoods located outside of, but tightly integrated with, the Downtown Core. These areas are primarily pedestrian-oriented and are well connected to the Downtown Core via local transit. They feature neighborhood-scale parks and open space.

**Employment:** Employment areas contain office, warehousing, light manufacturing, and high tech uses. These areas require access to major arterials or interstates, and must accommodate truck traffic, along with rail in some instances. Screening and buffering is necessary when employment districts are located near residential uses.

**Mixed-Use Corridor:** Mixed-Use Corridors pair high capacity transportation facilities with housing, commercial, and employment uses. Pedestrian safety and comfort is emphasized, and buildings along the corridors are built to the sidewalk, with windows, storefronts, and active ground-floor uses.

**Park and Open Space:** Parks and open spaces should be understood as forming a network, connected by green infrastructure, a transportation system, and a trail system. These areas should be protected and promoted through targeted investments, public-private partnerships, and policy changes.

**Main Street:** Main Streets are Tulsa's classic linear centers. They are comprised of residential, commercial, and entertainment uses along a transit-rich street usually two to four lanes wide and includes much lower intensity residential neighborhoods situated behind. Main Streets are pedestrian-oriented places with generous sidewalks, storefronts on the ground-floor of buildings, and street trees and other amenities. Parking is provided on street, small private off-street lots, or in shared lots or structures.

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**Map 7. 2010 Comprehensive Plan — Land Use Plan**
ZONING

Zoning designations in Pearl District reflect the mixed-use nature and history of the neighborhood. By area, Pearl District is 42% residually zoned, 25% office/commercial, and 34% industrial. With multifamily zoning in place, a broad range of single-family, small scale "missing middle" density housing, and multifamily is permissible. This aligns with the community's vision for the area as a continued single-family neighborhood with mixed-use housing, multifamily, and livework units incorporated along commercial corridors.

- RS-4 – Residential Single Family 4 (14.5%) allows single family homes on 5,500 square foot lots. Duplexes are permitted with a special exception.
- RS-3 – Residential Single Family 3 (2.3%) allows single family homes on 6,900 square foot lots. Duplexes are permitted with a special exception.
- RM-1 – Residential Multifamily Low Density (2.2%) allows single-family homes, townhouses, duplexes, apartments, and condominiums at a maximum density of 25 units per acre.
- RM-2 – Residential Multifamily Medium Density (8.1%) allows single-family homes, townhouses, duplexes, and apartments and condominiums at a maximum density of 39 units per acre.
- OL – Office-Low (1.9%) allows the development and preservation of low-intensity office uses, such as business or professional offices or medical offices.
- CS – Commercial Shopping (0.9%) is primarily intended to accommodate convenience, neighborhood, subcommunity, community, and regional shopping centers.
- CG – Commercial General (0.4%) accommodates established commercial uses while protecting adjacent residential areas, and allows groupings of compatible commercial and light industrial uses.

CH – Commercial-High (21.6%) accommodates high-intensity commercial uses in the core area of the city, encouraging the use of properties and existing buildings along older commercial corridors while minimizing encroachment on stable residential neighborhoods.

IL – Industrial-Light (6.2%) provides areas suitable for manufacturing, wholesaling, warehousing, and other industrial activities that have low, adverse land use or environmental impacts.

IM – Industrial-Moderate (27.4%) is intended to group together a wide range of industrial uses that may produce some moderate adverse land use or environmental impacts in terms of their operation and appearance.

MPD-FBCI – Master Planned Development-Form Based Code (14.5%) is expressly intended to accommodate the use of alternative standards for streets and other public improvements based on the approved development plans.

PK – Parking (0.1%) accommodates off-street parking areas bordering nonresidential zoning districts, while protecting nearby residential areas from adverse effects associated with spillover parking.

Map 8. Zoning Map
Environmental Features
Portions of the Pearl District lie within Tulsa's regulatory floodplain. Tulsa has experienced severe flooding throughout its history, sometimes resulting in casualties and widespread property damage. As a result, the city has been proactive in building and maintaining comprehensive floodplain regulations and stormwater management infrastructure.

In the Pearl District, there are areas of the neighborhood that retain standing water following rain, and a number of properties are within the regulatory floodplain. Continued coordination with City of Tulsa Engineering Services and Tulsa Development Authority will be necessary to acquire and develop properties for flood storage facilities. Centennial Park was built to reduce flooding impacts and serves as valuable public space with walking trails, landscaped areas and gathering places most of the year. The park provides essential flood water detention ponds when it rains.

Transportation

STREET DESIGNATIONS (CITY OF TULSA)
The Comprehensive Plan calls for a multi-modal street system in Tulsa. A multi-modal street system balances the needs of all modes of travel, giving people the option to walk, bike, ride transit, or drive to their destinations. Comprehensive Plan street designations are Main Streets, Multi-Modal Streets, Commuter Streets, and Residential Collector Streets.

Three streets in the Pearl District (Peoria Avenue, Utica Avenue, and E 11th Street) are designated as Multi-Modal Corridors by the Comprehensive Plan. These streets are attractive for pedestrians and bicyclists because of landscaped medians and tree lawns. Multi-modal streets can have on-street parking and wide sidewalks depending on the type and intensity of adjacent commercial land uses. Transit dedicated lanes, bicycle lanes, landscaping, and sidewalk width are higher priorities than the number of travel lanes on this type of street. East 6th Street is designated as a Main Street by the Comprehensive Plan.
MAJOR STREETS AND HIGHWAY PLAN (INCOG)
The Major Streets and Highway Plan's classifications are based on an analysis of rights-of-way standards in the region. This analysis is part of an inventory maintained by the Indian Nations Council of Governments (INCOG) and is an essential part of local transportation policy.

The Pearl District is served by two freeways, Interstate 244 and Highway 75. It is also served by several major streets: three Urban Arterials (Peoria and Utica Avenues and 11th Street) and three Commercial/CBD/Industrial Collector (1st, 3rd, and 6th Streets).

BIKE FACILITIES
The GO Plan, the Tulsa Regional Bicycle and Pedestrian Master Plan, was adopted by the City of Tulsa in 2017. The plan establishes a comprehensive plan for bicycle and pedestrian improvements throughout the Tulsa region. It identifies barriers to active transportation experienced by community members, and proposes solutions including bicycle network recommendations, pedestrian design approaches, policy and funding recommendations, and design guidance. The vision of the plan is to make walking and biking appealing, safe, comfortable, and convenient for those using roads and trails in the Tulsa region.

Peoria Avenue was one of the most studied corridors for bicycle improvements in the GO Plan. The street provides access to neighborhoods, retail destinations, schools, parks, and places of worship from North Tulsa to South Tulsa. The plan recommends accommodating a bike lane through a four-lane to three-lane road diet on Peoria Avenue, beginning at Pine Street and running south through the Pearl District study area to 15th Street. This recommendation and other bicycle facility improvements are important to consider when Peoria Avenue is redesigned for the planned bus rapid transit line.

Beyond Peoria Avenue, the GO Plan recommends several improvements to bicycle and pedestrian infrastructure in the Pearl District plan area. These recommendations include Bike Lanes/Buffered Bike Lanes on 6th and 11th Streets.

PARKING AND ALLEYWAYS
Alleyways are present on a number of residential blocks.
in the Pearl District. They provide parking and access to residences. Alleyways in the plan area vary in condition, with most in need of cleanup and vegetation removal. In some locations, community members have indicated garbage removal is needed. Alleyways are platted as public right-of-way. Currently, neighboring property owners are responsible for the maintenance and upkeep of alleyways. No system is in place to assist property owners with maintenance.

Alleys can provide a wealth of neighborhood benefits with investments in clean-up, planting, and ongoing maintenance. Alleys can provide a great alternate location for many types of urban infrastructure, such as electric poles and other utilities, garbage and recycling collection, and bioswales (facilities for sustainable stormwater capture and treatment).

The City should research options for piloting a green alleyway program in the Pearl District and other central neighborhoods facing stormwater and flooding issues. Green alleyways can include trees and light-colored paving to reduce urban heat island effect; pedestrian safety elements such as marked crossings, lighting and signage; native and drought-tolerant plants; and innovative stormwater management to improve water quality and reduce sewer load. There is also a potential for alley parking in some parts of the district.

Parking in the neighborhood is sufficient in some areas of the Pearl District, while other areas with retail and commercial uses do not have adequate parking, to meet current needs, with on- and off-street spaces available throughout Pearl District. Some narrow residential parcels do not have off-street parking.

As the Pearl District continues to experience reinvestment in residential areas and along major commercial corridors, a parking district or shared parking approach will be needed to ensure adequate parking to serve new and growing businesses. A district parking program would allow multiple users access to shared parking facilities including off-street lots and/or structures. Parking management should include City-led communications and organizational support for a business or business and residential parking district. An improvement district, as provided by the Improvement District Act Title 11 O.S. 39-101, or business improvement district (BID) can be instrumental in advocating and deploying shared parking facilities and arrangements. The improvement district can also organize to provide signs for navigation and information (such as hours of use or other restrictions).
SIDEWALKS
An inventory of sidewalks along major arterials in the plan area revealed that sidewalks are in universally poor condition. Neighborhood streets are in similar condition; sidewalks in Pearl District are either dangerously deteriorated or do not exist. Community and stakeholder input revealed strong consensus that sidewalk investments are a top priority. Sidewalk investments should be made on all streets in the study area. For the purpose of phasing and near-term action, priority should be given to sidewalk improvements on the key commercial corridors.

CONNECTIONS
Despite the Pearl District's proximity to downtown and other central city neighborhoods, connections to these areas are limited due to physical and social barriers created by freeways and rail lines located on the boundaries of the neighborhood. A few key streets provide connections between Pearl District and nearby areas: 3rd, 6th, and 11th Streets, as well as Peoria and Utica Avenues. Convenient access to freeways allows residents and businesses to easily travel to destinations around the city and region. Peoria and Utica Avenues are the two key commercial corridors within Pearl District.

EXISTING BUS LINES
The Pearl District is currently served by numerous Tulsa Transit Routes, connecting the district to downtown and the north, east and south. Route 105 runs along Peoria Avenue, connecting Pearl District to destinations as far north as 66th Street North in Turley, and as far south as 81st Street. Route 100 runs to the east, and 112, 210 and 222 all make connections through the Pearl, going east and/or south.

PLANNED BRT
Tulsa's first Bus Rapid Transit (BRT) line is expected to begin service in late 2019, and will run along Peoria Avenue, passing through the Pearl District. There are two planned stations in the plan area: an "enhanced" station at 11th Street and Peoria Avenue, and an "improved" station at 6th Street and Peoria Avenue. Both station types include ticketing machines, arrival displays, improved pedestrian crossings and lighting, benches, and bike racks. "Enhanced" stations will include a 6'x32' shelter, and "improved" stations will feature 6'x16' shelters.
Public Utilities
The City of Tulsa provides water, sewer, and storm-water services to the area. Electricity is provided by Public Service Company of Oklahoma. Gas is provided by Oklahoma Natural Gas. Much of the existing water and sewer system dates from the initial development of this neighborhood nearly a century ago.

The City of Tulsa has a program for home repair assistance that is available to low- and moderate-income homeowners. Community Development Block Grant assistance may be available for sewer line replacement, emergency home repair or major home repairs. Homes must be owner-occupied to qualify. More information can be found by contacting the City of Tulsa Working in Neighborhoods (WIN) department.

Emergency home repairs may include replacing water heaters or other essential repairs under a certain dollar amount. Major home repairs cannot exceed a certain dollar amount and must result in the residence being brought up to standard conditions.

As the area redevelops, the City of Tulsa should consider the potential for relocating existing utility poles either underground or in alleys and work with utilities to understand feasibility of locating them underground. Relocating utilities underground is often prohibitively expensive but may be an option when done concurrent to other significant infrastructure projects that require trenching or digging. Undergrounding utilities eliminates impacts during high wind, tornado, and flooding events.

Parks, Trails, and Open Space
There is one park in the Pearl District – Centennial Park – which provides trails and park amenities as well as flood control ponds. The Midland Valley Trail follows the western border of the Pearl District, hugging Highway 75 and the western edge of Centennial Park.

Economic Development

EMPLOYMENT
The Pearl District has many active industrial, commercial and service employment sites, including several architecture, engineering, real estate, electrical, development and construction companies; auto and tire sales and service; metal work; oil field products; storage uses; food production and sales, and specialty products. These uses are just a sample of the many businesses located in the Pearl District that provide job opportunities for neighboring residents.

INFILL AND REDEVELOPMENT
There are many vacant parcels in the plan area. These range in size from standard residential lots to multi-lot industrial-zoned sites. Many of these parcels represent opportunity for infill development that supports increased employment and commercial services in the Pearl District.

As a central neighborhood that was initially platted and developed just over a century ago, infill and redevelopment will be critical to revitalization of the Pearl District neighborhood. This Small Area Plan and the Pearl District Sector Plan together form a development strategy for Pearl District to attract new development.

Infill and redevelopment can take the form of new housing on vacant lots, renovation or replacement of “main street” and mixed-use commercial buildings, as well as industrial reuse. Currently there are approximately 255 vacant parcels in the plan area (16% of total parcels). Given the proximity to downtown Tulsa this creates a major opportunity for infill development in the Pearl District. The neighborhood can attract a full range of new development with the variety of land available.
Figure 27. Centennial Park in the fall. (Photo: Daniel Jeffers)
Chapter 3: Vision & Community Participation

The Tulsa Comprehensive Plan suggests that all small area plans should include a vision statement that articulates what the area should be in 10 to 20 years. A vision statement should be inclusive in its values, concisely written and positive in its outlook.

The Pearl District Vision Statement was developed through numerous discussions throughout the planning process. The Citizen Advisory Team (CAT) considered the 2006 neighborhood plan vision statement, prevalent themes from early polling, analysis of existing conditions, and themes identified in Vision Maps from the Visioning Workshop.

The Vision Statement was presented to the CAT and open house for feedback and comment. The planning team hosted five Citizen Advisory Team meetings and two public meetings to gain input on the proposed Pearl District plan update. Through discussion, interactive polling, and map-based activities at these meetings, the priorities became clear.

Vision Statement

The Pearl District continues to build on its recent successes, providing a lively, welcoming, and well-connected neighborhood as well as a strong employment center for both existing and emerging businesses. Grass-roots efforts help develop a neighborhood that:

- is diverse, intriguing, and charming;
- has the character, humanity, and convenience of the best traditional cities;
- offers an alternative to suburban living, where it is possible to walk or bicycle to work, play, and shopping;
- has neighbors and businesses who work to foster good schools, a vibrant civic environment and safe, attractive streets, multimodal opportunities, and civic spaces; and
- continues to be a vibrant mixed-use neighborhood that incorporates quality housing choices, strong business, safe and healthy transportation choices, and equitable stormwater management policies.
Part II: The Plan

Core Concepts
Based on input from these workshops, the following core concepts were identified:

- Support residential reinvestment, rehabilitation and homeowner assistance
- Support and reinvest in existing employment uses
- Prioritize public infrastructure improvements such as sidewalk, street lighting and roadway improvements to catalyze reinvestment and infill
- Improve entrances and gateways
- Convert 1st Street to allow for two-way travel.
- Support Mixed-use Corridors along 3rd St., 6th St., and Utica Ave., and a Main Street Corridor along 11th St. Enhance Peoria Avenue as future multimodal BRT corridor
- Acquire flood plain properties in areas designated for future ponds
- Create a public/private parking strategy

Area-Wide Principles

- Diversity
- Mixed-use
- Pedestrian orientation
- Increased density
- Existing and emerging employment centers
- Multimodal transportation options

Schedule

CAT MEETINGS

May 2, 2018
- Introduction and Background information
- Workshop Preview

June 28, 2018
- Review workshop results
- Vision and Goal Discussion
- Discuss Sector Plan Blight Study

September 18, 2018
- Initial recommendations

November 7, 2018
- Future Land Use
- Executive Summary

February 4, 2019
- Review draft plan

WORKSHOP & OPEN HOUSE

May 15, 2018
- Small Area Plan – Polling and Small Group Discussion

November 14, 2018
- Small Area Plan & Sector Plan Strategies

Figures 30-32. Pearl District Workshop and Open House
Community Engagement Process

Step 1: Initiate
After the Pearl District was selected for a Small Area Plan Update, staff executed the INITIATE step to formally begin the planning process. All property owners within the boundary were notified that the planning process would begin. Staff contacted key stakeholders to serve on the Citizen Advisory Team (CAT), and staff began to gather data required for the plan.

Step 2: Engage
This step began the process of community engagement. The initial meeting of the CAT, held May 2, 2018, included orientation to the planning process, basic rules of engagement, preliminary discussions about schedule commitments and an overview of the first workshop materials. The CAT was formed as a first line to communicate with community residents and stakeholders. The CAT helps to ensure that the Small Area Plan is aligned with the needs, aspirations, and concerns of the Pearl District community.

Step 3: Understand
The first public workshop was held in May 2018. Workshop attendees participated in a live polling activity, where they answered questions on neighborhood challenges and assets, and prioritized outcomes. The workshop also featured an interactive mapping exercise, where participants identified opportunities for new housing and businesses, community centers and services, and infrastructure upgrades.

In addition to learning from the Pearl District community at the workshops, the project team conducted thorough existing conditions research. This research included touring the study area, studying prior planning efforts in the area, conducting a demographic analysis, and mapping community assets and infrastructure.

Step 4: Envision
The results of the workshop were presented at the second CAT meeting in June 2018. The CAT discussed the results and used them to give input on an initial vision statement and goals for the SAP.

Step 5: Explore
After completing initial public outreach, existing conditions research, and discussing the vision and goals of the plan with the CAT, the project team drafted plan recommendations for Pearl District. These recommendations were presented and discussed at the third CAT meeting, in September 2018.

Step 6: Consent
Following the open house, a fourth CAT meeting was held in February 2019 to meet with District 4 Councilor McKee and discuss input on the draft Executive Summary. At this step in the process, stakeholders arrived at a consensus regarding the community’s long-range vision, principles that would guide future decisions, and priority actions to implement key recommendations.

Following the fourth CAT meeting, the project team finalized the plan draft and provided the document for technical review.

Plan Adoption
Plan adoption is the final step, wherein the formal written plan is submitted to the Tulsa Metropolitan Area Planning Commission for adoption, then forwarded to the City Council for approval. At the completion of this step, the Tulsa Comprehensive Plan is amended for this area of the City.
Part II: The Plan

Community Design Workshop Results
The planning team held a workshop and an open house during the Pearl District planning process. Both events yielded important community feedback that has formed the backbone of the plan concepts and priorities.

COMMUNITY WORKSHOP | MAY 15, 2018
Results of this workshop are shown in the following maps which detail frequency of comments of community input on four main topic areas. Additionally, instant polling provided feedback on opportunities and concerns facing those in the Pearl District. Results are summarized below:

KEY PAD POLLING RESULTS FROM WORKSHOP 1

Greatest Asset: Location (74%)

Top Three Concerns:
1) Neighborhood Stability (26%);
2) Walkability, Public Transit, Bike Routes (19%);
3) Safety & Security (17%)

Areas to Focus on:
1) Entire district (38%);
2) 6th and other corridors (23%)

Most Important Outcome:
1) (tied) Retail, dining and entertainment options (28%);
1) (tied) Redevelop aging commercial and industrial (28%);
2) Redeveloping aging residential (24%)

Economic Development Priorities:
1) Revitalize vacant commercial properties (47%);
2) Reinvest in walkable corridors (24%)

Housing:
1) Address vacant properties (38%)

Infrastructure Priorities:
1) Improve walkability (26%);
2) Flooding & stormwater management (21%);
3) Introduce new housing options (17%)

Bicycle / Pedestrian Priorities:
1) New and improved sidewalks (35%)

Need for Development Around BRT stations:
1) Some need (34%);
2) Significant need (32%)

Types of parks and open space needed:
1) Trails and linear parks (31%);
2) Pocket parks in commercial and industrial areas (24%)
KEY TAKEAWAYS FROM WORKSHOP 1

- The Pearl District is in a great location, and the greatest concern of the area is neighborhood stability.
- Strong desire to expand planning focus beyond 6th and Peoria Avenue.
- Strong desire to revitalize vacant residential and commercial properties.
- Desire to improve general walkability by fixing sidewalks.
- Improving commercial areas is a top priority, followed by redeveloping aging residential areas.

OPEN HOUSE | NOVEMBER 14, 2018

The second meeting, an open house in November 2018, presented the draft small area plan and sector plan goals and strategies and obtained comments on proposed recommendations. Comments received at the open house were supportive of the proposed strategies and included:

- Support for proposed land use map and development types;
- Support for live/work in industrial zones;
- Comments about infrastructure improvements needed, including ADA access across 11th and Utica, and improved bike crossings on the railroad tracts at 3rd Street.
- Questions about the proposed roadway changes on 11th Street.