Welcome!

Program Staff

• Travis Hulse, Principal Planner
  Planning Design & Development

• Emily Scott, Neighborhood Revitalization Planner

• Amy Ulmer, Planner
  Planning Design & Development

Community & City Partners also at the workshop today:

• Luisa Krug, Destination Districts Manager

• Joel Hensley, Neighborhood Liaison
  Working in Neighborhoods
Agenda for workshop:

- What is the Vibrant Neighborhoods Partnership?
- Meet a Community Partner and a City Partner
- What to expect with enrollment
- Understanding how to apply
- Questions & Answers – 30 minutes
Tips for participating in today’s session:

- Questions on the program and applications will be answered at the end
- A couple minutes for any questions for our community / city partners after they present
- Enter Questions in the Q&A box at the bottom of your zoom screen
- Place questions in the chat if you cannot access Q&A box
- Raise your hand if you would like to verbally participate and we can unmute you
What is the Vibrant Neighborhoods Partnership?

A new program for neighborhoods designed to:

- Target public investments
- Connect community partners
- Attract private investment

Aligned with a neighborhood’s vision for quality improvement
Why Vibrant Neighborhoods Partnership?

A program aligned with city strategies for:

- Equitable economic development
- Building a more resilient Tulsa
- Addressing geographic life expectancy gaps
- Improving quality of life
How does it work?

- Modeled off successful programs nation wide
- Short term focus to leverage long term success
- **Long term goal**: improve overall quality of neighborhood and encourage increased investment
How does it work?

- Neighborhoods eligible based on existing conditions
  - For 2021: focus on COVID-19 vulnerability & social determinants of health
- Eligible areas invited to apply
- 1-2 neighborhoods chosen per program year
- Work with neighborhood for 2-3 years – more if needed
Why a focus on COVID-19?

- Global pandemic represents dramatic shift in community needs
- Ripple effects from virus impacts employment, housing, food access, and a range of social services
- Historically, program model focuses on attracting private investment
  - Today, we are met with the challenge of a public health crises
2021 Eligible Neighborhood Areas
Meet a Community Partner

Luisa Krug – Manager, Destination Districts
• **Goal:** To create vibrant places where Tulsans want to be
  - Currently working with Main Street Organizations to promote revitalization through inclusive economic development

• **Future objectives:**
  - Expand program to other districts in Tulsa
    - Develop data analysis and application process
  - Create programs to facilitate placemaking and revitalization
  - Provide technical assistance
  - Commercial Toolkit
  - Continue to support Main Street Programs
Meet a City Partner

Joel Hensley – Neighborhood Liaison, Working in Neighborhoods (WIN)
Working in Neighborhoods (WIN)

• Investigations
  – Code of Ordinances
  – Zoning Code
  – Property Maintenance

• Neighborhood Services
  – Neighborhood Liaisons
  – Special Events

• Housing
  – Home Repair Programs

• Animal Welfare
  – Animal Care
  – Spay/Neuter
  – Licensing
  – And more
What to Expect with Enrollment

An engaged neighborhood planning process for:

- Establishing the neighborhood’s shared vision & goals in the program
- Crafting strategies and actions compatible for the neighborhood
- Prioritizing projects and initiatives
- Working towards implementation together for 2-3 years
What to Expect with Enrollment

What kinds of public investment is available?

• Sidewalk & pedestrian infrastructure
• Neighborhood beautification support
• Public safety & crime prevention
• Housing development information & incentives
• Targeted code enforcement
• Small business support
What to Expect with Enrollment

We are building a network of local services and support including:

- Public Health services
- Homeownership access
- Tree services
- After school/ youth services
- Neighborhood organizing
- Food access
- Housing construction
Goals for neighborhood outcomes

• **Long term neighborhood-led community development**

• **Resource connection** – where and how to access resources & information in the future

• An **action plan** to follow – a referenceable strategy for keeping successes on track

• **Implementation** of prioritized actions – short and long term “wins”

• Neighborhood **capacity building** – how to stay engaged and working together
How to apply

• Applications available at tulsaplaning.org/vnp

• Applications are due by 5 pm on March 5

• Fill out digitally or print and mail or drop off to:
  Tulsa Planning Office
  Attn: Emily Scott
  2 W 2nd St.
  Suite 800
  Tulsa, OK 74103

• Email digital application: escott@incog.org
Section 1. Applicant Contact Information

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<tr>
<th>Applicant Contact Name:</th>
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<tr>
<td>Phone:</td>
<td>Email:</td>
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<tr>
<td>Mailing Address:</td>
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The Applicant Contact is a:
- Neighborhood Resident
- Neighborhood Business Owner
- Neighborhood Property Owner
- Other (describe):_________

Section 2. Neighborhood Sponsor Organization

A neighborhood sponsor can be any organization that works in, owns property in, or has a committed interest in the neighborhood and its residents. Examples include local churches, neighborhood associations, community centers. For support identifying a neighborhood sponsor, reach out to project staff.

<table>
<thead>
<tr>
<th>Neighborhood Sponsor:</th>
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<tbody>
<tr>
<td>Contact Name:</td>
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<tr>
<td>Contact Phone:</td>
<td>Contact Email:</td>
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<tr>
<td>Sponsor Organizations Address:</td>
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Briefly describe your sponsor organization and its support for the program, or attach a letter of support:

How to apply

- **Sections 1 & 2**
- **One applicant contact** and the contact of a neighborhood sponsor:
  - Willing and able to support the neighborhood through the program (registered neighborhood association, church, community organization, etc.)
How to apply

- **Section 3**
  - Select which eligible area you are in A-K:
    - tulsaplanining.org/vnp-map
    - Eligibility map last page of application packet
  - Tell us what your neighborhood boundaries are
  - Include a map
    - Google maps
    - Hand-drawn
    - Reach out to staff for help
Section 4. Neighborhood Assessment
The following questions will help us understand the identity of the neighborhood, as well as how neighbors view their participation in the program. It will also help program staff understand what topics of interest or types of improvements the neighborhood would like to focus on. Answers can be added directly to this sheet or can be submitted in a separate document.

Part I: Neighborhood Needs & Interests
1. What is special and unique about your neighborhood? What are its strengths and assets?

2. What interests the neighborhood most about participating in the Vibrant Neighborhoods Partnership program?

3. Please rate your neighborhood’s level of concern with the following issues inside your neighborhood boundary:
   - Housing Quality
   - Vacant lots
   - Vacant/abandoned homes
   - Community facilities and services
   - Infrastructure like roads and drainage
   - Infrastructure like sidewalks and lighting
   - Public Transit
   - Crime & Safety
   - Access to healthy foods
   - Land Use & Zoning
   - Commercial or business development
   - Housing discrimination / landlord-tenant issues

How to apply

- Section 4: Part I – Neighborhood Assessment
- Open ended and ranking questions to learn
  - Neighborhood assets
  - Neighborhood concerns
  - What the neighborhood hopes to gain from participation
  - Neighborhood topics of interest
How to apply

- **Section 4: Part II: Neighborhood Capacity**

- Open ended questions to learn:
  - Neighborhood organization
  - Ability to participate in intensive engagement and planning period (roughly 6 months)
  - Desire to strengthen neighborhood organization
How to apply

- **Section 5: Show your support**

- Open space to list or gather information from neighborhood residents, business owners, property owners to show support
How to apply

• Applications are due by 5 pm on March 5th

• Every applicant will hear back by March 31st
  • With discussion of why/why not selected

• Staff, city department leadership, and community partners will all review applications

• Not selected this year?
  • The program will be ongoing and bring in more neighborhoods in the future!
  • There are still public resources that can support you and your neighborhood
    • Neighborhood Toolkit: tulsaplanning.org/neighborhoods/toolkit/
    • Working in Neighborhoods Department:
      • 918-596-1292
      • neighborhoods@cityoftulsa.org
Contact Us!

- **Emily Scott**
  - Neighborhood Revitalization Planner
  - escott@incog.org
  - 918-579-9416

- **Travis Hulse**
  - Principal Planner
  - thulse@incog.org
  - 918-579-9452

- **Amy Ulmer**
  - Planner
  - aulmer@incog.org
  - 918-579-9437
Question and Answer Session